



DR. AMBEDKAR COLLEGE,
DEEKSHABHOOMI, NAGPUR



Entrepreneurship Development Cell
(Development Programme for Self-Employment)

Report

SESSION 2025-2026

Seminar on

“Entrepreneurship in the Digital Era and Media Platforms”

Date: 08th September 2025 at 10.00a.m.

Room No. 1 (Mini Auditorium)

Total Students : 92

Resource Person : Vanashree Pandhare, (Varishth Patrakar, Lokshahi Varta)

Chairperson : Principal, Dr. Deepa Panhekar

Organizing Secretary : Dr. D. H. Puttewar (Asso. Prof. & Co-ordinator of ED cell)



Parampoojya Dr. Babasaheb Ambedkar Smarak Samiti, Deekshabhoomi, Nagpur-10

DR. AMBEDKAR COLLEGE

NAAC Re-Accredited with A* GRADE (CGPA-3.35), College with Potential for Excellence
Deekshabhoomi, Nagpur: Web:www.daen.in Mail:principal.daen.edu@gmail.com

Date: 05/09/2025

NOTICE

All the students of Entrepreneurship Development Cell are hereby informed that Entrepreneurship Development Cell has organized seminar on ‘Digital Era and Media Platforms’ by guest speaker Res. Vanashree Pandhare. All are requested to attend the program without fail. The details of the program are as follows:

Date: 08/09/2025

Venue: Room No. 1 (Mini Auditorium)

Time: 10.00 am


Dr. Mrs. Deepa Y. Panhekar
Officiating Principal
Dr. Ambedkar College,
Deekshabhoomi,
Nagpur.



Param Poojya Dr. Babasaheb Ambedkar Smarak Samiti's
DR. AMBEDKAR COLLEGE, DEEKSHABHOOMI, NAGPUR
Re-accredited With 'A' Grade By NAAC
Recognized As College With Potential For Excellence By UGC



Seminar on
“Entrepreneurship in the Digital Era and
Media Platforms”

Organized by the Entrepreneurship Development Cell
of Dr. Ambedkar College, Deekshabhoomi, Nagpur.

Resource Person
Vanashree Pandhare
Varishth Patrakar,
Lokshahi Varta

Date : 08.09.2025
Time : 10.00 a.m.
Venue : Room no. 1

Chairperson
Principal
Dr. Deepa Panhekar

Organizing Secretary
Dr. D. H. Puttewar
(Associate Professor &
Co-ordinator of ED cell)

Entrepreneurship Development Cell of Dr. Ambedkar College Deekshabhoomi, Nagpur had organized a **Seminar on “Entrepreneurship in the Digital Era and Media Platforms”** at 08th September 2025 at 10.00a.m. in the Room No. 1 (Mini Auditorium)

Objectives

1. To introduce students to the entrepreneurial opportunities available in the digital era.
2. To provide insights into the effective use of media platforms in employment generation.
3. To instill vision, skills and confidence in students necessary for self-employment & entrepreneurship.
4. To highlight the possibilities of employment creation through technopreneurs & high-tech ventures.

Report

In today's world, the digital era has brought about revolutionary changes in society, education, and business. Beyond traditional businesses, new options, opportunities, and countless possibilities for employment have emerged for the youth. The objective of the Entrepreneurship Development Department at Dr. Ambedkar College, Deekshabhoomi, Nagpur, is to create awareness among students about these opportunities and to guide them in the right direction. Against this backdrop, a seminar on the topic “*Entrepreneurship in the Digital Era and Media Platforms*” was organized.

The program was coordinated by **Prof. Dr. D. H. Puttewar**. The keynote speaker of the seminar was **Ms. Vanshri Pandhare (Senior Journalist, Lokshahi Varta)**. She guided the students in detail about the opportunities available through social media, online platforms, web journalism, and startups. Citing successful examples from Nagpur, she emphasized how digital media can be effectively used for employment generation.

The college Principal, **Dr. Deepa Panhekar**, encouraged the students, stating that confidence, creativity, and the right direction are key factors in achieving success in entrepreneurship.

Dr. D. H. Puttewar provided information about the various activities conducted under the Entrepreneurship Development Cell. He highlighted that the “*Self-Employment Development Program*” helps in nurturing entrepreneurial and managerial skills among students. She also elaborated on the rise of technopreneurs, the potential of high-tech ventures, and the new opportunities for job creation.

The seminar was compered by student **Ira Pathak. Ankit Pusadkar, Namrata Prajnyakar, Purvesh Phating, Pooja Kamble, Poonam Vishwakarma, and Sarika Dhanokar** appreciated the active participation of the students.

Output

1. This seminar proved to be highly informative and inspiring for the students.
2. They gained practical guidance on entrepreneurial opportunities in the digital era, the effective use of media platforms, and pathways for self-employment.
3. The event motivated students to give shape to their innovative ideas and take confident steps into the field of entrepreneurship.
4. The seminar provided them with a clear vision of how digital media can open up vast avenues for employment and self-employment.

Feedback link

<https://forms.gle/NkEGUMb9MRH4UeQv8>

‘डिजिटल युगातील उद्योजकता व मीडिया प्लॅटफॉर्म’ विषयावर परिसंवाद



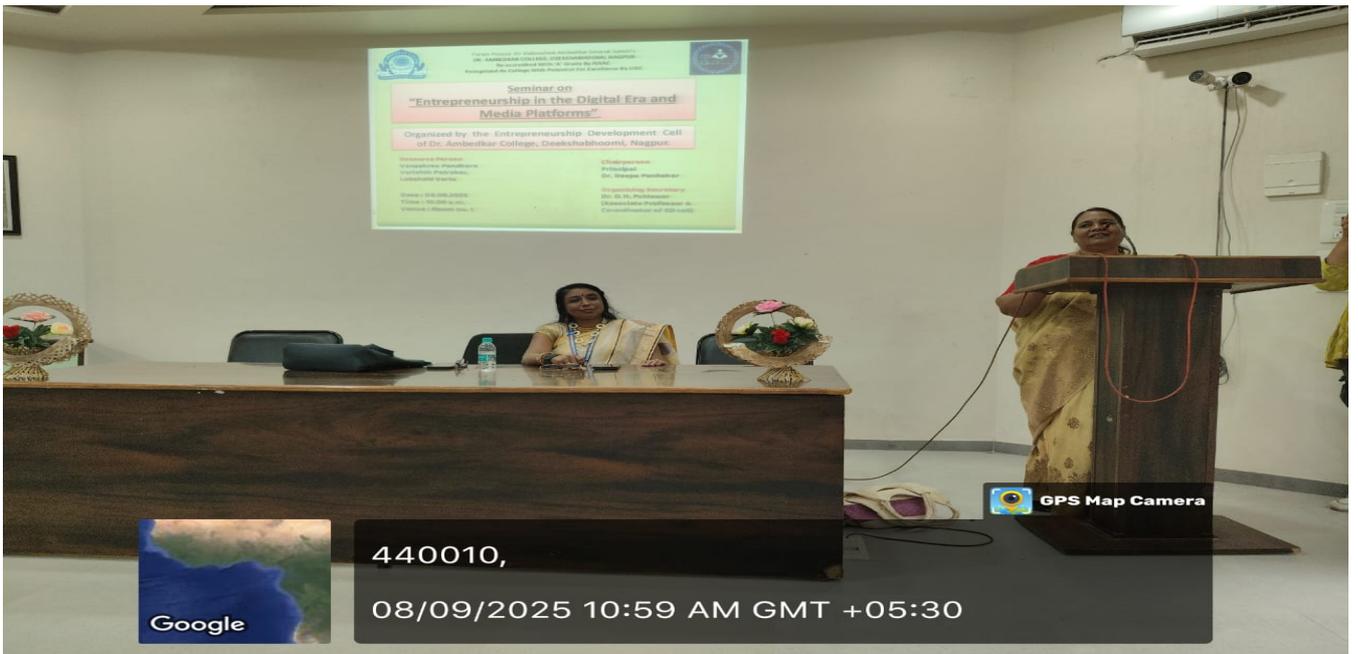
लोकशाही वार्ता/नागपूर

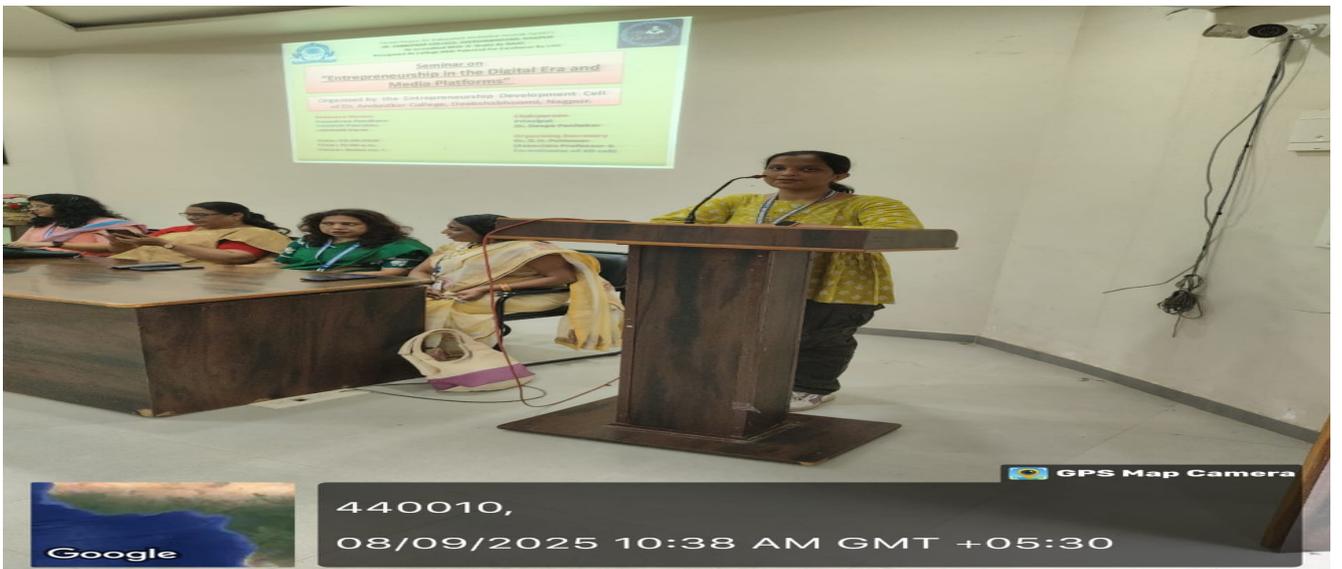
प्रिंट मीडिया हे माहिती, ज्ञान आणि जनजागृतीचे एक प्रभावी साधन आहे. आजच्या डिजिटल युगातसुद्धा वृत्तपत्रे, मासिके, पुस्तिका आणि इतर छपील साहित्य यांचे महत्त्व कमी झालेले नसल्याचे प्रतिपादन डॉ. आंबेडकर महाविद्यालयाच्या प्राचार्या डॉ. दीपा पान्हेकर यांनी केले.

डॉ. आंबेडकर कॉलेज, दीक्षाभूमी येथील उद्योजकता विकास विभागातर्फे ‘डिजिटल युगातील उद्योजकता व मीडिया प्लॅटफॉर्म’ या विषयावर विशेष परिसंवाद आयोजित करण्यात आला. या कार्यक्रमाचे संयोजन विभागाच्या प्रमुख प्रा. डॉ. डी. एच. पुट्टेवार यांनी केले. या परिसंवादाला प्रमुख मार्गदर्शक म्हणून दै. लोकशाही वार्ताच्या प्रतिनिधी वनश्री पंधरे यांनी हजेरी लावली. अजूनही ग्रामीण भागात इंटरनेट सहज उपलब्ध नाही. तिथे वृत्तपत्रे व मासिके ही माहिती मिळवण्याची प्रमुख साधने आहेत. छपील वृत्तपत्रांमधील बातम्या तपासून, पडताळून छपल्या जातात. त्यामुळे त्यांच्यावर लोकांचा विश्वास जास्त असतो. यावेळी प्राचार्या डॉ. दीपा पान्हेकर यांनी विद्यार्थ्यांना अशा उपक्रमांत सक्रिय सहभाग घेण्याचे आवाहन करीत उद्योजकतेसाठी उपलब्ध असलेल्या संधींचा लाभ

वनश्री पंधरे यांनी विद्यार्थ्यांना आजच्या डिजिटल युगात उपलब्ध असलेल्या विविध संधींची ओळख करून देत नागपुरातील अनेक उदाहरणांच्या आधारे मार्गदर्शन केले. आधुनिक काळात स्वतःच्या कल्पनांना दिशा देत व्यवसाय उभारण्याच्या संधी कशा मिळतात, याचे स्पष्टीकरण देऊन त्यांनी विद्यार्थ्यांना उद्योजकतेच्या वाटचालीसाठी प्रेरित केले.

घेण्यास प्रोत्साहन दिले. डॉ. डी. एच. पुट्टेवार यांनीही उद्योजकता विकास सेल अंतर्गत घेतल्या जाणाऱ्या विविध उपक्रमांची माहिती विद्यार्थ्यांना दिली. स्वयं-रोजगारासाठी विकास कार्यक्रम या माध्यमातून विद्यार्थ्यांमध्ये उद्योजकीय व व्यवस्थापकीय कौशल्ये विकसित करण्याचा उद्देश असल्याचे त्यांनी सांगितले. तसेच आधुनिक युगातील हाय-टेक उपकरणे, टेकनो-प्रिन्युअर्सशिपचे उदय आणि नवीन रोजगार निर्मितीच्या संधींवर त्यांनी प्रकाश टाकला. कार्यक्रमाचे सूत्रसंचालन ईरा पाठक यांनी केले. यावेळी अंकित पुस्तककर, डॉ. नम्रता पंजाकर, पूर्वेश फाटिंग, पूजा कांबळे, पूनम विश्वकर्मा आणि सारिका धनोकर यांनी सक्रिय सहभाग नोंदवला.



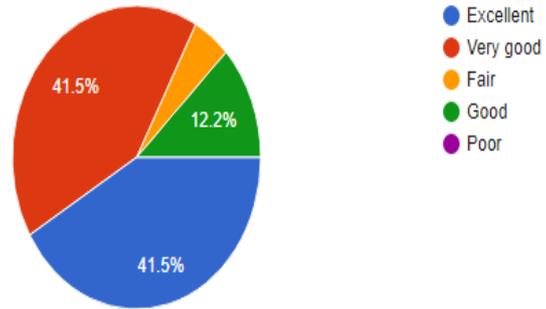




Feedback

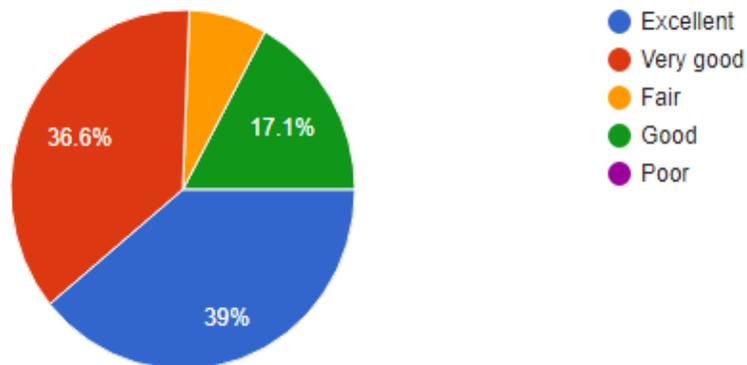
1. How did you find the content delivered during the Seminar.

41 responses



2. How did you find the Organization and Management of the Seminar.

41 responses



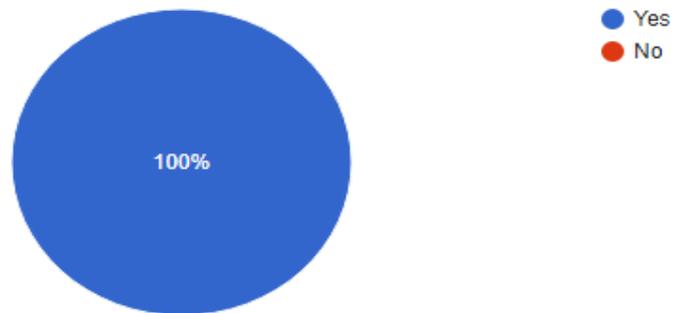
3. A few words about the Resource person Vanashree Pandhare (Varishth Patrakar,) Lokshahi Varta



4. Did the Seminar help you with new learnings or knowledge?

[Copy](#)

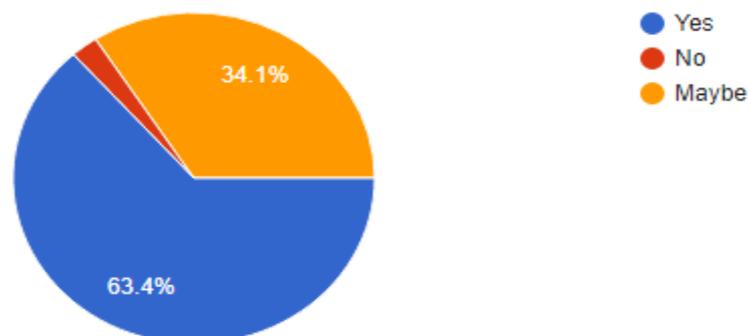
41 responses



5. Would you be interested in attending such Seminars in future?

[Copy](#)

41 responses



6. Kindly give your valuable remarks about this Seminar.

33 responses

It's good

Excellent

100

The seminar was very useful for students and it is a necessary for students...
I would love to do more seminar like this ☐

The seminar is excellent.

It's is very useful

डिजिटल युगातील उद्योजकता आणि मीडिया प्लॅटफॉर्म" याची माहिती या सेमिनार मधून मिळाली.

60

8

The program is very useful for us

The entire seminar was valuable and knowledgeable which enhance the student creativity skills and develop a approach in student for acknowledging the same

Excellent 👍 seminar

It was Nice

Good

Will look forward to attend more seminar like these

The program is very useful for us

It was valuable and knowledgeable session.

It's so informative knowledge for us

It was good

It was nice

Very nice

Very knowledgeable and helpful

9

good program

It was a brainstorming session

Effective

9

good program

It was a brainstorming session

Effective

This seminar was excellent

It is a wonderful session

Overall seminar was so good, we gain so much knowledge from the speaker and learn new interesting things about printing and journalism

Ok

The saminar was good. I got to learn about new things and what's happening in the country etc.



Parampoojya Dr. Babasaheb Ambedkar Smarak Samiti, Deekshabhoomi, Nagpur-10

DR. AMBEDKAR COLLEGE

NAAC Re-Accredited with A+ GRADE (CGPA-3.35), College with Potential for Excellence
Deekshabhoomi, Nagpur: Web:www.dacn.in Mail:principal.dacn.edu@gmail.com

INVITATION LETTER

To,
Ms. Vanashree Pandhare
Senior Journalist
Lokshahi Varta

Subject: Invitation for Guidance Session on 'Entrepreneurship in the Digital Era and Media Platforms'

Res. Madam,

We are pleased to invite you as a distinguished speaker to guide our Entrepreneurship Development Cell students on the topic 'Entrepreneurship in the Digital Era and Media Platform'. The session is scheduled to be held on 8th September 2025 (Monday) at 10:00 AM at our college campus.

Your valuable insights and expertise in the field will immensely benefit our students as they prepare to engage with practical, real-world experiences aligned with their academic curriculum. We would be honoured by your presence and look forward to a positive response.

Thank you.

Date: 05/09/2025

Warm regards,

Dr. Mrs. Deepa Y. Panhekar
Officiating Principal
Dr. Ambedkar College,
Deekshabhoomi,
Nagpur.



Parampoojya Dr. Babasaheb Ambedkar Smarak Samiti, Deekshabhoomi, Nagpur-10

DR. AMBEDKAR COLLEGE

NAAC Re-Accredited with A+ GRADE (CGPA-3.35), College with Potential for Excellence
Deekshabhoomi, Nagpur: Web:www.dacn.in Mail:principal.dacn.edu@gmail.com

LETTER OF APPRECIATION

To,
Ms. Vanashree Pandhare,
Senior Journalist,
Lokshahi Varta

Subject: Letter of Appreciation for Guidance Session.

Res. Madam,

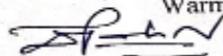
On behalf of the faculty and students, we extend our heartfelt appreciation to you for your valuable guidance and insightful session on "Entrepreneurship in Digital Era and Media Platform", conducted on September 8th, 2025 at 10:00 AM.

Your expert insights and practical approach greatly enriched our understanding of these crucial components of academic and professional development. The students found your talk highly engaging and informative, and your guidance has undoubtedly inspired them to approach their upcoming projects and training with greater clarity and confidence.

We are grateful for the time and effort you dedicated to this session and look forward to future opportunities for collaboration.

With sincere appreciation,

Date: 08/09/2025

Warm regards,

Dr. Mrs. Deepa Y. Panhekar
Officiating Principal
Dr. Ambedkar College,
Deekshabhoomi,
Nagpur.

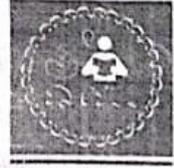


DR. AMBEDKAR COLLEGE,

DEEKSHABHOOMI, NAGPUR

Entrepreneurship Development Cell

(Development Programme for Self-Employment)



Subject- Seminar on "Entrepreneurship in the Digital Era and Media Platforms"

Resource Person - Vanashree Pandhare, Varishth Patrakar, Lokshahi Varta

Date : 08.09.2025, Time : 10.00 a.m. Venue : Room no. 1

| Sr. No | Name of Students | Signature |
|--------|--------------------------------|--------------|
| 1 | Mohini S. Siseat | Mohini |
| 2 | Rutuja Vaidya | Rutuja |
| 3 | Khushi Hedawade | Khushi |
| 4 | Lina Raul | L. Raul |
| 5 | Vanashree Pannase | Vanashree |
| 6 | Eero M. Patil | Empatil |
| 7 | Shruti Tiwari | Shruti |
| 8 | Swati Singh | Singh |
| 9 | Mayuri Praful Tirsogare | Mayuri |
| 10 | Sakshi Praful Tirsogare Dongre | Sakshi |
| 11 | Sneha Narendra Somkuwar | Sneha |
| 12 | Subani, Shailesh Molghare | Subani |
| 13 | Deval Prashant Kambale | Deval |
| 14 | Akshita Bavante | Akshita |
| 15 | Dipal Kambale | Dipal |
| 16 | Dhanshree C. Adkine | Dadkine |
| 17 | Dipshikha N. Thakre | D. N. Thakre |
| 18 | Manasvi P. Mulatkar | Manasvi |
| 19 | Gouri S. Nathe | Gouri |
| 20 | Pritya B. Dakhore | Pritya |
| 21 | Yashasvi M. Deshasthiwar | Yashasvi |
| 22 | Himanshi A. Sathawane | Himanshi |
| 23 | Simran A. Dhenuvijay | Simran |
| 24 | Monika R. Ghogre | Monika |
| 25 | Auspita S. Bhagat | Auspita |
| 26 | Sanchita M. Bhagat | S. Bhagat |
| 27 | Gouri G. Kalbhut | G. Kalbhut |
| 28 | Diya P. Patre | Diya |
| 29 | Rajvee J. Sawarkar | Rajvee |

| Sr. No | Name of Students | Signature |
|--------|--------------------------|------------------------|
| 30 | Astha A. Wankhede | Astha |
| 31 | Nandini A. Wankhede | Nandini |
| 32 | Trisha M. Kumbhar | Trisha |
| 33 | HEENA K. LATARE | Heena |
| 34 | Aradhana V. Sonkar | Aradhana |
| 35 | Pallavi A. Dongre | Pallavi |
| 36 | Ekta R. Kothangale | Ekta |
| 37 | Nishigandha G. Bhanarkar | Nishigandha |
| 38 | Anita R. Patel | Anita |
| 39 | Kamal Bhingde | Kamal |
| 40 | Shruti Y. Marmode | M. Shruti |
| 41 | Ankita A. Wikey | Ankita |
| 42 | Manasi D. Golait | Manasi |
| 43 | Reema Neware | Reema |
| 44 | Shital S. Waghade | Shital |
| 45 | Vaibhavi S. Kothane | Vaibhavi |
| 46 | Sheel A. Tembhare | Sheel |
| 47 | Anjali O. Ghormare | Anjali |
| 48 | Diksha R. Meshram | Diksha |
| 49 | Archal R. Bidge | Archal |
| 50 | Suloni V. Kamble | Suloni |
| 51 | Aryan Dandmagre | Aryan |
| 52 | Ashna Khan | Ashna |
| 53 | Sharvari Parekar | Sharvari |
| 54 | Siddhi Naredwar | Siddhi |
| 55 | Prabhansha Todase | Prabhansha |
| 56 | Chitralekha Satmalkar | Chitralekha |
| 57 | Jayshree Manwatkar | Jayshree |
| 58 | Disha Ikhar | Disha |
| 59 | Kartik Magare | Kartik |
| 60 | Manas Mankar | Manas |
| 61 | Khushi Tiwari | Khushi |
| 62 | Umer Khan | Umer |
| 63 | Masum Buchbavre | Masum |
| 64 | Murali B. Sonule | Murali |

| Sr. No | Name of Students | Signature |
|--------|---|------------|
| 65) | Harshlata . R. Gawate | Harshlata |
| 66) | Achal - wasnik | Achal |
| 67) | Mayuri Sumpam | Mayuri |
| 68) | Sheshkumar Dongra | Sheshkumar |
| 69) | Pesli Mookherjee | Pesli |
| 70) | Devesh Narware | Devesh |
| 71) | Anup J. Shwale | Anup |
| 72) | Sumeet Patil | Sumeet |
| 73) | Sujal Bandee | Sujal |
| 74) | Dishali A. Hatwar | Dishali |
| 75) | Sneha N. Mandal (Physics) 2nd yr | Sneha |
| 76) | Ashel B. Khare (1 st yr English) | Ashel |
| 77) | Tanashi P. Dongare (1 st BA History) | Tanashi |
| 78) | Anushree A-Dhale (1 st B.A) | Anushree |
| 79) | Mahi. B. Bhogut (1 st B.A) | Mahi |
| 80) | Diksha. B. Kumbhar (1 st year) chem | Diksha |
| 81) | Kamalka. V. Yemurkar (1 st year Chem) | Kamalka |
| 82) | Manjiri. S. Dhatkar (1 st year) Bsc. che | Manjiri |
| 83) | Niharika Ramteke (1 st Year) Bsc chem | Niharika |
| 84) | Anushka . Mishra (1 st year) B.C | Anushka |
| 85) | Sanika Mishra (1 st year) B.C | Sanika |
| 86) | Arya Bhimrao Bodele (1 st year) B.A | Arya |
| 87) | Kundan. V. Bramhankar (1 st year) B.A | Kundan |
| 88) | Vidhi Tembhekar | Vidhi |
| 89) | Saloni Prakash Paudhi | Saloni |
| 90) | Mamta Ashwin Meshram | Mamta |
| 91) | Ayush Barsod | Ayush |
| 92) | Shubnam K. Singare | Shubnam |

(92 Students)

(Dr. D. H. Puttewar)

Jullagar

Dr. D. H. Puttewar
(Associate Professor)