

Dr. Ambedkar College, Deekshabhoomi, Nagpur


Report on
Visit to
ADVANTAGE VIDHARBHA:
KHASDAR AUDYOGIK MAHOTSAV
(INDUSTRIAL EXPO) 2025

DEPARTMENT OF COMMERCE

SESSION 2024-2025

BROCHURE :

Supported by



Ministry of MSME, Govt. of India



Government of Maharashtra




MAHARASHTRA INDUSTRIAL DEVELOPMENT CORPORATION



Development Infrastructure Corporation


Knowledge Partner



RTM NAGPUR




INDIAN FEDERATION



ORGANISED BY
ASSOCIATION
FOR INDUSTRIAL
DEVELOPMENT,
NAGPUR

LET'S EXPLORE THE LAND OF OPPORTUNITIES VIDARBHA

VIDARBHA'S MEGA INDUSTRIAL EXHIBITION,
BUSINESS CONCLAVE AND INVESTMENT SUMMIT



**Advantage
Vidarbha 2025**
Gateway to Growth

**KHASDAR
AUDYOGIK
MAHOTSAV**

7TH TO 9TH FEB. 2025
Venue: RTMNU Campus Ground, Amravati Road, Nagpur, Maharashtra
Envisioned by Shri Nitin Gadkari, Union Minister for Road Transport and Highways, Govt. of India



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REPORT :

Advantage Vidarbha, in its second edition, continues its journey as a premier platform for fostering industrial development, business opportunities, and investments in Vidarbha a part of Maharashtra, India. Organized under the aegis of “Khasdar Audyogik Mahotsav” by The Association for Industrial Development (AID), the event seeks to build upon the success of the inaugural edition, promoting Vidarbha’s emergence as a global hub for innovation, enterprise, and industrialization. With a focus on showcasing Vidarbha’s strategic advantages, thriving sectors, and immense growth potential, the summit aims to attract national and international stakeholders, including policymakers, investors, industrialists, entrepreneurs, and academicians.

The students visited various stalls in the expo, they have seen that how technology helps in industries for the manufacturing process, they have taken the notes on the various exhibits, observed and gathered information on latest trends, technologies, and innovation showcased at the expo. The students also interacted with the exhibitors, asked questions and clarified their doubts.

The students after visiting the stalls, attended the Panel Discussion organized by the office of Dean Faculty of Commerce and Management, RTMNU on the topic “Why should I hire you”. Expert panelists discussed on the Industry expectations from fresher’s, how to prepare CV, how to give answers at Interview etc. It was an eye opener discussion for the students that really helps them to prepare for the career and job.

The department also administered a Feedback Test based on the students' visit to the expo and participation in the panel discussion. Students were provided with a set of questions and were asked to articulate their experiences in written form. Based on the quality of their responses, marks were awarded accordingly.

The teachers of the department including Dr. Vaishali Fating, Ms. Nidhi Nakhale, Dr. Akhil Ramteke and Mr. Purvesh Fating accompanied the students at the Expo.

Letter from RTMNU :

राष्ट्रसंत तुकडोजी महाराज नागपूर विद्यापीठ RASHTRASANT TUKADOJI MAHARAJ NAGPUR UNIVERSITY

"Established by Government of Central Provinces Education Department by Notification No. 513 dated the 1st of August, 1923 & presently a State University governed by Maharashtra Public Universities Act, 2016 (Mah. Act No. VI of 2017)"

Dr. Sanjay Kavishwar
Dean
Faculty of Commerce & Management



डॉ. संजय कवीश्वर
अधिष्ठाता
वाणिज्य व व्यवस्थापन विद्याशाखा

Office : Jamnalal Bajaj Administrative Building, Mahatma Jotiba Phule Educational Premises,
Campus Square to Ambazari T-Point Road, Nagpur - 440 033.
● **Mobile :** 9822465197 ● **Website :** www.nagpuruniversity.ac.in ● **E-mail :** sanjaykavishwar@gmail.com

No.RTMNU/C&M /2025/278

Date: 01/02/2025

To
The Principal/Director
All Affiliated Colleges (Commerce & Management Programmes) RTM Nagpur University

Sir/Madam

It brings me immense pleasure to inform you that in line with the vision of Union Minister Shri Nitin Gadkari, the Association for Industrial Development (AID) in association with Rashtrasant Tukadoji Maharaj Nagpur University (RTMNU) is organising a three-day mega event "Advantage Vidarbha" which will host the industrial exhibition, conclaves and sessions for teachers and students and much more.

Under this mega event, a special panel discussion, "Why Should I Hire You?" is organised for Commerce & Management students. Eminent experts from the industry will be guiding the students about employment opportunities and relevant skill prerequisites desired by industries while searching for industry-ready graduates. The students will also visit the industrial exhibition, which will be an "Experiential Learning Activity" for the colleges.

You are requested to send the maximum number of students of final year UG & all PG students of Commerce & Management with a few faculty members from your college on the given date and time to the event.

Date: 08/02/2025 (Saturday)
Time: 10:30 am to 12:00 noon (Followed by Exhibition Visit)
Venue: Senate Hall, Jamnalal Bajaj Building, RTMNU, Nagpur

Students shall register on the link: <https://forms.gle/xjgfcUmcsVQoJDbE6> or QR Code at the earliest, as the first 250 entries will be considered for this session.

Looking forward for a positive response.
Code

Registration QR



For further details and queries, contact
Dr. Hariom Puniyani: (M) 9823017283
Associate Dean, Commerce & Management, RTM Nagpur University

GLIMPSES :



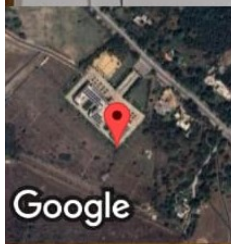
Students Participation in Panel Discussion on “Why Should I Hire You”



Student's Attendance at Expo

NAME	college	Sign
1] Aanya Arind Chauhan	- Dr. Ambedkar College	<u>Aanya</u>
2] Mahima Sunil Baraskar	Dr. Ambedkar college	<u>Baraskar</u>
3] Maina Namdev Kolhatkar	- Dr. Ambedkar college	<u>Maina</u>
4] Khushabu Chakradhar Fule	- Dr. Ambedkar College	<u>Fule</u>
5] Anagha Abhay Khanwalkar	- Dr. Ambedkar college	<u>Khanwalkar</u>
6] Rakhi Narsing Gupta	- Dr. Ambedkar College	<u>Rakhi</u>
7] Ankushi Milind Ghorde	- Dr. Ambedkar College	<u>A. Ghorde</u>
8] Nikita Sushil Chaudhari	Dr. Ambedkar college	<u>Nikita</u>
9] Ruchika Kailas Gonwane	Dr. Ambedkar College	<u>Ruchika</u>
Dr. Akhil Ramteke	- Dr. Ambedkar college, Nyp	<u>AR</u>
Mr. Purvesh Fating	- Dr. Ambedkar College Nyp	<u>Purvesh</u>
Dr. Vaishali Fating	- Dr. Ambedkar college	<u>V. Fating</u>
Mr. Nidhi Nakhale	- Dr. Ambedkar College	<u>Nidhi</u>
Roshani R. Kshirsagar	Dr. Ambedkar college	<u>Roshani</u>
Pooja M. Daykar	Dr. Ambedkar college	<u>Pooja</u>
Sumiksha Phedam	Dr. Ambedkar college	<u>Sumiksha</u>
Pooja V. Gajbhiye	Dr. Ambedkar college	<u>Pooja</u>
Chaitali B. Masarikolhe	Dr. Ambedkar College	<u>Chaitali</u>
Simran P. Masarikolhe	Dr. Ambedkar college	<u>Simran</u>

GPS Map Came



Google

Nagpur, Maharashtra, India

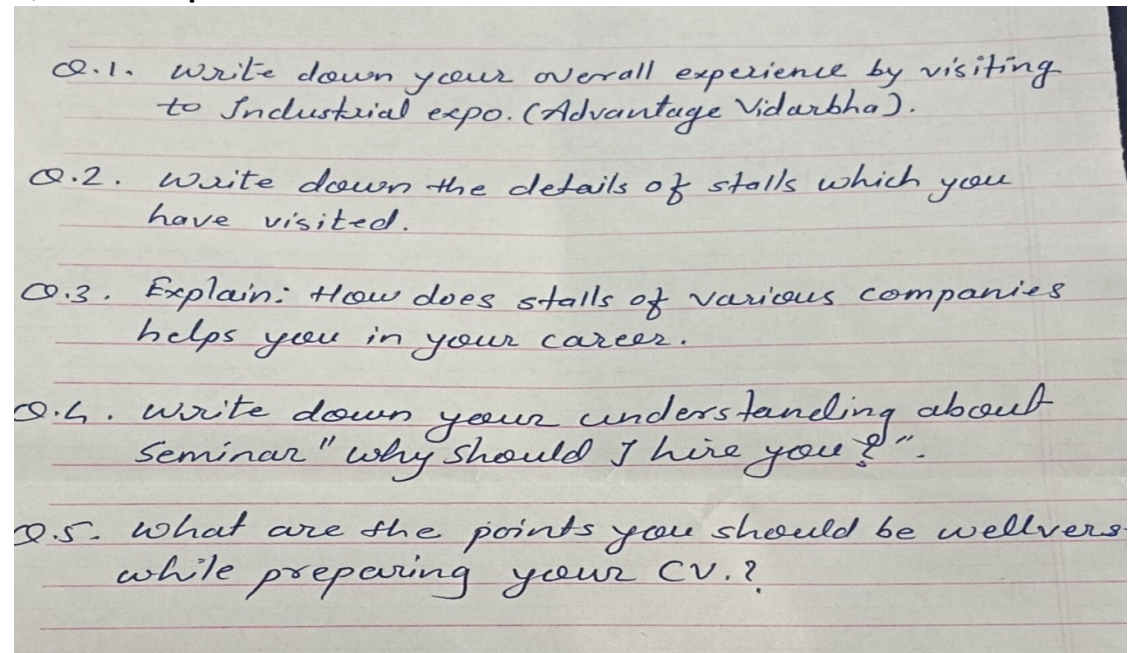
Yashodeep.apartment,plot No 8 New Verna Layout Out, Ambazari,

Nagpur, Maharashtra 440033, India

Lat 21.143321° Long 79.044321°

08/02/2025 10:56 AM GMT +05:30

Question Paper for TEST ON INDUSTRIAL EXPO



Students Attempting Test



Sample Answer Sheet

DR. AMBEDKAR COLLEGE, NAGPUR
Unit Test / Terminal / Annual Examination 20__ - 20__

Name: Chaitali Bhosale Morankar Roll No.: _____
Class: B.Com I sem Section: _____
Subject: Industrial Expo Visiting Exam Date: 10/2/2025
Marks Obtained: _____ Examiner: (33)
Note: Use both sides of the paper

Q.1 Write down your overall experience by visiting to Industrial expo (Advantage Vidarbha).

Q.2 Write down the details of stalls at which you have visited.

Q.3 Explain how does stalls of various companies help you in your career.

Q.4 Write down your own understanding about Seminar "Why should I hire you?"

Q.5 What are the points you should be well-versed while preparing your CV?

Q.1
Ans → Visiting the Industrial Expo Advantage Vidarbha was an enriching and insightful experience. The event showcased a wide range of industrial, including manufacturing, automation, renewable energy, and emerging technologies, as it provided an excellent platform for networking with industry experts, entrepreneurs, and potential business partners. One of the key advantages of the expo was the exposure to the latest advancements in industrial technology and machinery, which offered valuable learning opportunities. The live demonstration and product showcases helped in understanding practical applications of modern innovations. Additionally, attending seminars and panel discussions conducted by experts provided deeper insights into industry trends and business growth strategies. Overall, the Industrial Expo Advantage Vidarbha was a great opportunity to explore new business prospects, gain industry knowledge, and connect with professionals. It was a well-organized event that highlighted the region's industrial potential and future growth opportunities.

Q.2
Ans → Could you classify what type of stalls you've seen?

Ans → Can you provide more details? Are you referring to stalls at a fair, exhibition, market, or food festival? Also, do you need a general template or a specific example based on your experience?

Q.3
Ans → Stalls set up by various companies at events, job fairs, or expos can help your career in several ways.

1) Networking opportunities: - You can connect with industry professionals, recruiters, and potential employers, which may lead to job opportunities or valuable career advice.

2) Industry Insights: - Engaging with company representatives helps you learn about the latest trends, technologies, and job roles in your field.

3) Job openings and Internships: - Many companies use stalls to promote their job openings and internships, allowing you to apply directly and get noticed.

4) Skill development: - Some stalls offer workshops, skill assessments, or product demonstrations, helping you enhance your knowledge and technical skills.

5) Brand Awareness: - You get to learn about different companies, their work culture, and values, helping you make informed decisions about where you want to work.

Q.4
Ans → 1) Understanding the Question's Purpose: - Interviewers ask this to gauge your confidence, skills, and what makes you unique compared to other candidates.

2) Tailoring your Answer: - The response should be customized to the specific job, emphasizing relevant skills, experience, and achievement.

3) Highlighting your Unique selling points: - Emphasizing strengths like problem-solving abilities, adaptability, leadership, or a strong work ethic that set you apart.

4) Providing evidence: - Supporting claims with real examples from past work experience, internships, or projects.

5) Aligning with Company Goals: - Demonstrating how your skills and experience will contribute to the company's success.

Q.5
Ans → 1) Formatting & structure

- Keep it clean, concise, and well-organized (preferably 1-2 pages).
- Use a professional font (Arial, Calibri, Times New Roman) and consistent formatting.
- Use bullet points for easy readability.

2) Personal Information

- Include your full name, phone no., professional email, and LinkedIn profile.
- Avoid adding unnecessary details like marital status or religion unless required.

3) Strong summary or objective

- Write a brief, impactful summary about your skills, experience, and career goals.

Students Attendance for Test

DR.AMBEDKAR COLLEGE, DEEKSHABHOOMI, NAGPUR.

DEPARTMENT OF COMMERCE

E-mail id : commercedepartmentdacn23@gmail.com

Name of The Program: KHASDAR INDUSTRIAL EXPO & SEMINAR

Date : 08/02/2025

TEST ON EXPO & SEMINAR (DATE – 10/02/2025)

Total Marks - 50[illegible]