



Dr. AMBEDKAR COLLEGE, DEEKSHABHOOMI,
NAGPUR
Department of Physics

REPORT ON SESSION “SKILL UP TO EARN DIGITALLY”

Name of the Programme	:	“ <u>Skill up To Earn Digitally</u> ”
Date of the Programme	:	21/03/2025
Number of Participants	:	65
Hosted by	:	Dept. of Physics
Resource Persons	:	Mr. Ayush Fendar

Introduction

The Government of India has launched several initiatives to empower students and young professionals by equipping them with necessary skills to earn while they learn. One such initiative, the **Earn While Learn** scheme, plays a crucial role in promoting self-sufficiency among students. The scheme encourages skill development and provides opportunities for individuals to generate income while pursuing their education. In today’s digital era, the ability to create digital content and manage social media has become an essential skill, opening doors to freelancing and remote work opportunities.

Objectives of the Workshop

The workshop aimed to:

1. Introduce students to digital tools that can be used for content creation.
2. Develop hands-on skills in designing promotional materials using Canva.
3. Educate students on the importance of digital content in marketing and business growth.
4. Highlight career opportunities in digital content creation and freelancing.
5. Encourage students to explore earning opportunities while continuing their education.

Overview of the Workshop

The Physics Society of the Department of Physics organized a workshop titled "Skill Up to Earn Digitally" to enhance students’ proficiency in using various digital tools for content creation. The

primary focus of the session was on learning software tools to create promotional materials such as pamphlets, posters, and reels.

Mr. **Ayush Fendar**, a final-year student and President of the Physics Society, conducted a hands-on workshop on utilizing **Canva**, a popular graphic design tool. He demonstrated how Canva can be used effectively to design digital content for promotional purposes, including:

- Designing attractive pamphlets and posters
- Creating engaging social media reels
- Customizing templates to suit different promotional needs

The session was interactive, allowing participants to experiment with the tool in real-time. Mr. Fendar introduced an innovative approach by incorporating live audience feedback through QR code scanning, where students could share their responses instantly. He displayed these responses on the screen, making the session engaging and dynamic.

Participation and Engagement

The workshop saw active participation from students across all academic years, from the first year to the final year. The interactive nature of the session encouraged students to explore their creativity and gain practical exposure to digital content creation.

Career Opportunities in Digital Content Creation

Following the hands-on session, Dr. Pradnyakar addressed the students on the significance of digital content creation in the current job market. She highlighted how numerous organizations are offering opportunities for individuals skilled in social media management and promotional content creation. These roles come with appreciable remuneration and offer flexible work hours, making them an ideal choice for students looking to earn while pursuing their studies.

Dr. Pradnyakar further emphasized that these job roles often come in the form of freelancing opportunities, allowing students to work at their convenience without compromising their academic commitments. The session shed light on how such skills can be monetized effectively and how students can establish themselves as freelancers in the digital space.

The Head of the Department appreciated the efforts of Mr. Ayush Fendar and his team for organizing such an insightful and valuable session. The workshop successfully provided students with a practical learning experience and introduced them to new earning possibilities in the digital world.

The event proved to be an eye-opener for students, highlighting the potential of digital skills in generating income and enhancing employability. With the growing demand for digital content creators, students now have the necessary knowledge and skills to explore freelancing opportunities and part-time work options while continuing their education.

Param Papa Dr. Bahadur Ambedkar Smarak Samiti's
Dr. Ambedkar College Deekshabhoomi Nagpur
 Department of Physics
 Session: 2024-25 (EVEN SEM)

Roll No.	Name of Student	Year	Sex of Stud.
1	Leelha Sanjay Dahat	Sem-6	Male
2	Mahima Sunil Barakoti	Sem-6	Female
3	Mehandi Sanjay Bhopal	Sem-6	Female
4	Nikhil D. Patil	Sem-6	Male
5	Pranali C. Chokre	Sem-6	Female
6	Pratik R. Patil	Sem-6	Male
7	Pranshu Kishanrao	Sem-6	Male
8	Pratik A. Patil	Sem-6	Male
9	Pratik P. Patil	Sem-6	Male
10	Pratik P. Patil	Sem-6	Male
11	Pratik P. Patil	Sem-6	Male
12	Nikita Rambhadr	Sem-6	Female
13	Nikita R. Ambekar	Sem-6	Female
14	Nikhil Manoj	Sem-6	Male
15	Nikhil A. Patil	Sem-6	Male
16	Nikhil S. Baghele	Sem-6	Male
17	Nikhil S. Patil	Sem-6	Male
18	Nikhil R. Patil	Sem-6	Male
19	Nikhil S. Patil	Sem-6	Male
20	Nikhil S. Patil	Sem-6	Male
21	Nikhil S. Patil	Sem-6	Male
22	Nikhil S. Patil	Sem-6	Male
23	Nikhil S. Patil	Sem-6	Male
24	Nikhil S. Patil	Sem-6	Male
25	Nikhil S. Patil	Sem-6	Male
26	Nikhil S. Patil	Sem-6	Male
27	Nikhil S. Patil	Sem-6	Male
28	Nikhil S. Patil	Sem-6	Male
29	Nikhil S. Patil	Sem-6	Male
30	Nikhil S. Patil	Sem-6	Male
31	Nikhil S. Patil	Sem-6	Male
32	Nikhil S. Patil	Sem-6	Male
33	Nikhil S. Patil	Sem-6	Male
34	Nikhil S. Patil	Sem-6	Male
35	Nikhil S. Patil	Sem-6	Male
36	Nikhil S. Patil	Sem-6	Male
37	Nikhil S. Patil	Sem-6	Male
38	Nikhil S. Patil	Sem-6	Male
39	Nikhil S. Patil	Sem-6	Male
40	Nikhil S. Patil	Sem-6	Male

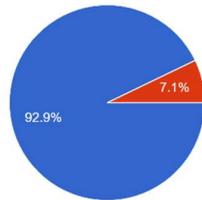
Name of Students	Sem	Sex
41	Sem-6	Male
42	Sem-6	Female
43	Sem-6	Male
44	Sem-6	Female
45	Sem-6	Male
46	Sem-6	Female
47	Sem-6	Male
48	Sem-6	Female
49	Sem-6	Male
50	Sem-6	Female
51	Sem-6	Male
52	Sem-6	Female
53	Sem-6	Male
54	Sem-6	Female
55	Sem-6	Male
56	Sem-6	Female
57	Sem-6	Male
58	Sem-6	Female
59	Sem-6	Male
60	Sem-6	Female
61	Sem-6	Male
62	Sem-6	Female
63	Sem-6	Male
64	Sem-6	Female
65	Sem-6	Male
66	Sem-6	Female
67	Sem-6	Male
68	Sem-6	Female
69	Sem-6	Male
70	Sem-6	Female



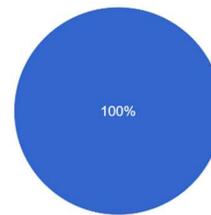
Nagpur, Maharashtra, India
 Deekshabhoomi, Nagpur, Maharashtra 440010, India
 Lat 21.129561° Long 79.067456°
 21/03/2025 01:44 PM GMT +05:30

Nagpur, Maharashtra, India
 Deekshabhoomi, Nagpur, Maharashtra 440010, India
 Lat 21.129183° Long 79.067408°
 21/03/2025 01:44 PM GMT +05:30

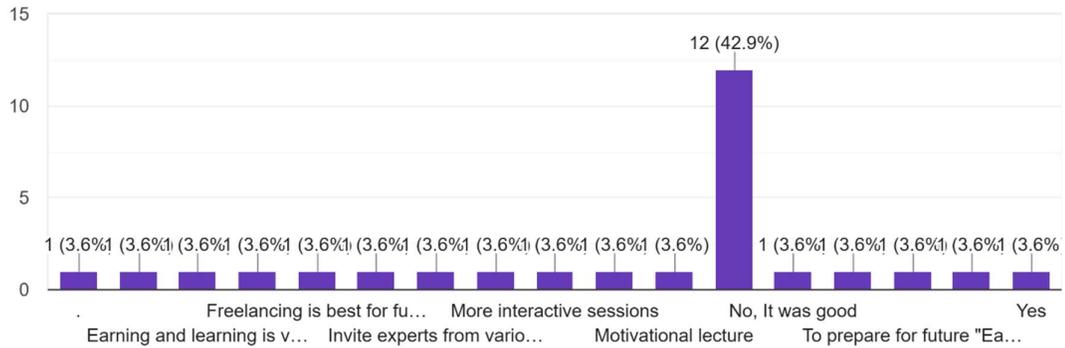
3) Was this activity useful?
28 responses



4) Was the speaker good?
28 responses



5) Any suggestions you want to give for future Earn while you learn programs and speakers?
28 responses



Outcomes of the Workshop

As a result of the workshop, students:

1. Gained practical experience in using Canva for digital content creation.
2. Understood the significance of digital skills in today's job market.
3. Learned about freelancing opportunities and how to earn while studying.
4. Developed confidence in creating promotional materials for various purposes.
5. Became aware of real-world applications of their skills in social media management and marketing.