

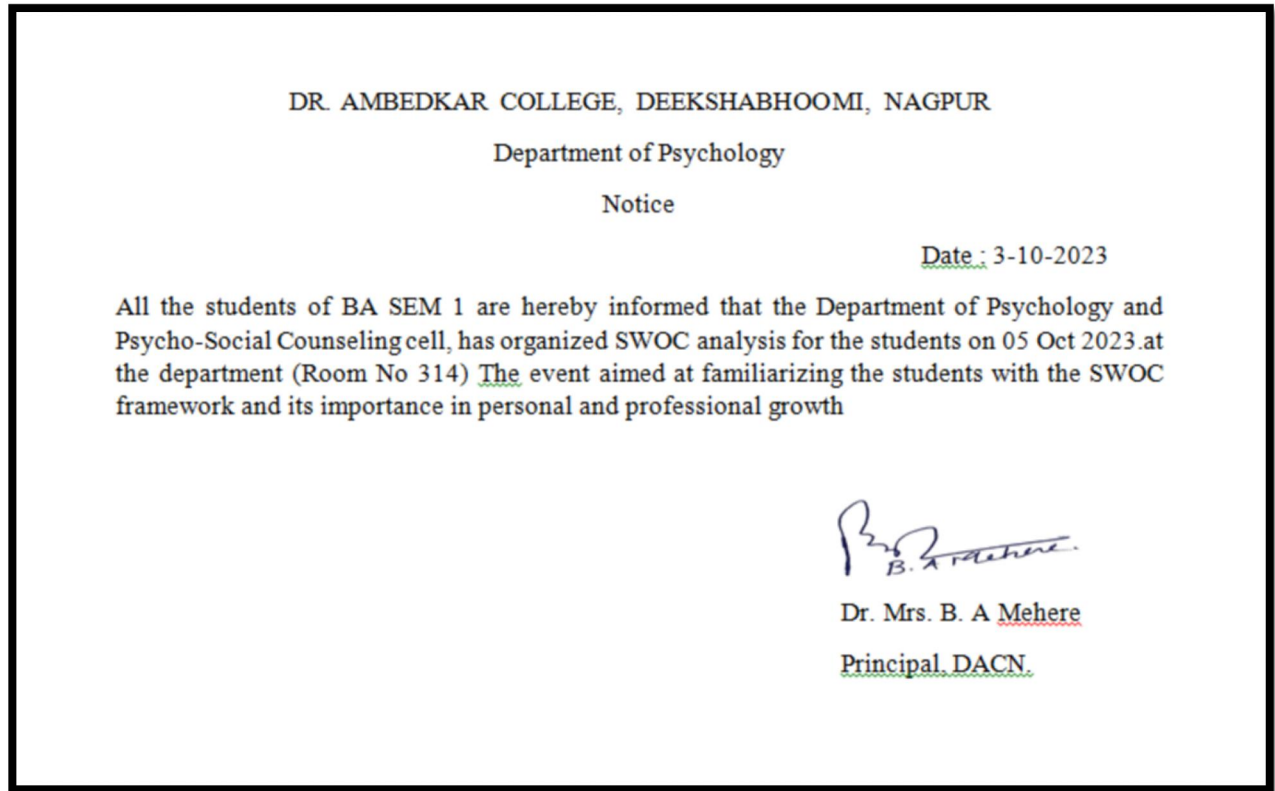
DR. AMBEDKAR COLLEGE, DEEKSHABHOOMI NAGPUR

DEPARTMENT OF PSYCHOLOGY

Session 2023-24

Report: SWOC Analysis

Date: 05-10-2023

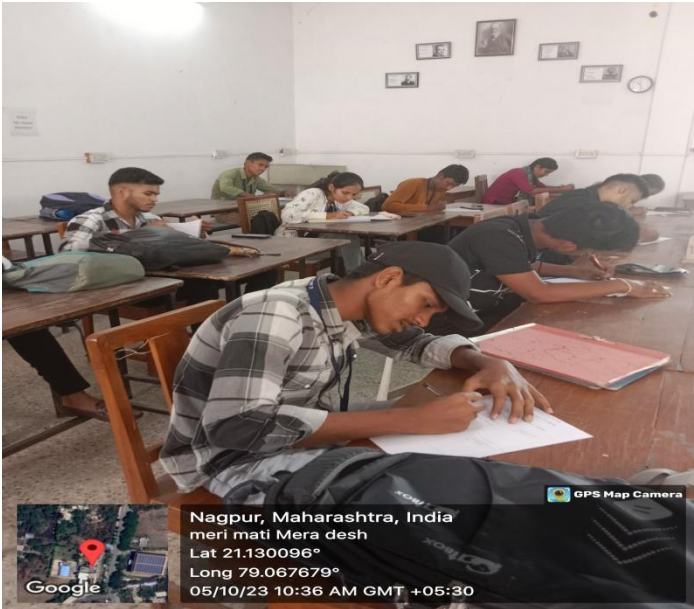


Objective: The main objective of the SWOC analysis session aimed to help students create a roadmap for their personal and academic growth by focusing on areas that need improvement.

The Department of Psychology at Dr. Ambedkar College, Deekshabhoomi, Nagpur, organized a session on **SWOC Analysis** for the students of **B.A. Sem 1**. The event aimed at familiarizing the students with the SWOC framework and its importance in personal and professional growth.

The SWOC analysis session was conducted 05 Oct, 2023 by **Ms. Rohini Meshram**, a faculty member from the Department of Psychology. Ms. Meshram shared valuable insights into the necessity of using the SWOC analysis for versatility, growth, quality improvement, and personal development. She emphasized how the framework could be applied to both individual and professional scenarios. The acronym **SWOC** stands for **Strengths, Weaknesses, Opportunities, and Challenges**. It is a strategic planning method used to evaluate both internal and external factors that affect success and growth. The framework provides a clear understanding of areas that need attention for improvement, development, and potential for future success.

Throughout the session, Ms. Meshram addressed various queries raised by the students, helping them understand the importance of the SWOC analysis in their academic and personal development. More than 30 students actively participated in the program, making the session interactive and engaging. The students were encouraged to assess themselves and develop key areas of focus for improvement. The session concluded with a question-and-answer round, where all student queries were resolved.



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