

Dr. Ambedkar College, Nagpur
Entrepreneurship Development Cell
(2018-19)

Dr. Ambedkar College has installed Entrepreneurship Development Cell in the college during the year 2002-03 in collaboration with Maharashtra Centre for Entrepreneurship Development (M.C.E.D.), Hingna, Nagpur. The objective of the Entrepreneurship Development Cell is to encourage self-employment among the students from the undergraduate level itself.

The mission of the E.D. Cell is to help the students to make themselves independent in this competitive world by developing entrepreneurial and managerial capabilities in them. For this, every year E.D. Cell organizes 14 days training programme. This year “Development Programme for Self-Employment” has started from 9th September, 2018. in collaboration with M.C.E.D.Nagpur. In all 30 students from Science, Arts and Commerce have registered for this training programme.

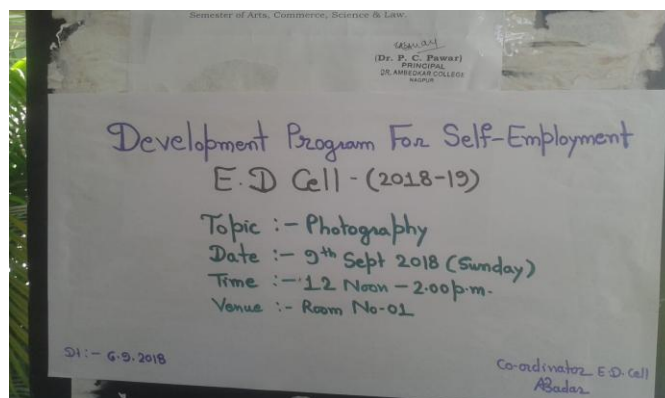
Sessions of D.P.S.E held in the academic year 2018-19 so far.

1) Photography session: Date 9th September, 2018.

Guest Trainer: Shri Pankaj Dawande.

Faculty, Central India School of Fine Arts, Nagpur.

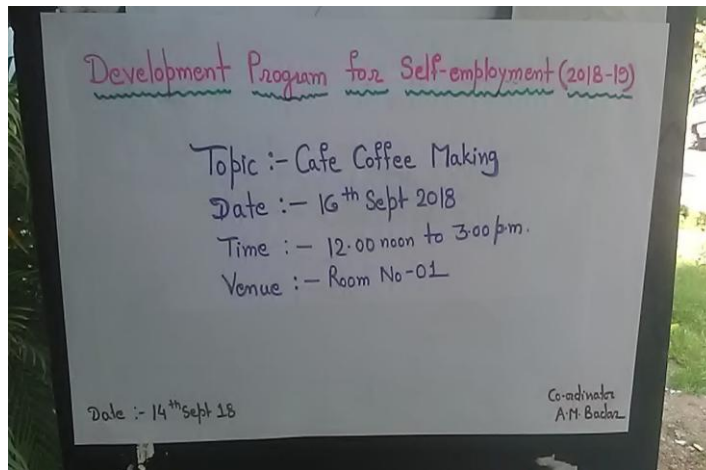
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In this session Shri Pankaj Dawande explained the features of modern digital camera and different aspects of photography which are to be used while taking photographs for getting best results. He showed different types of photographs using projector and also explained the techniques to be adopted for taking such special photographs. He also conducted a practice session for the students so that they can have hands on experience in using camera.



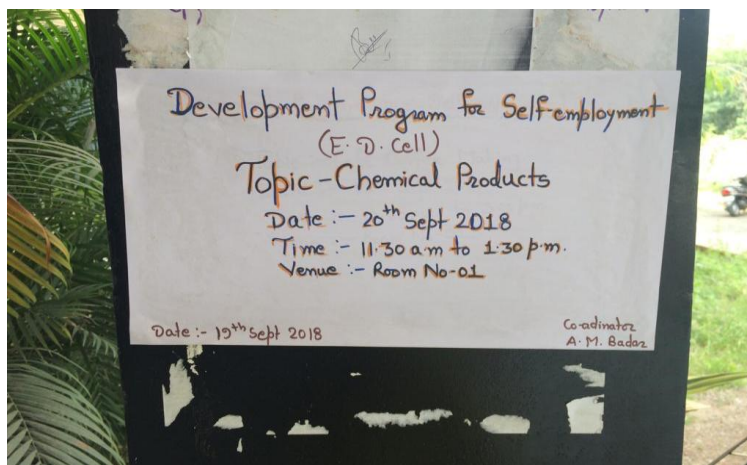
2) Café Coffee Making Session: Date 16th September, 2018.
Guest Trainer: Mrs Nargis Sheikh. Proprietor of Cooking Classes
Notice



In this session the trainer demonstrated the techniques of making different types of coffee similar to the varieties which are served in Café Coffee Shops.



3) Chemical Products Making Session: Date 20th September, 2018.
Guest Trainer: Mrs Manashree Kulkarni. Self-employed
Notice

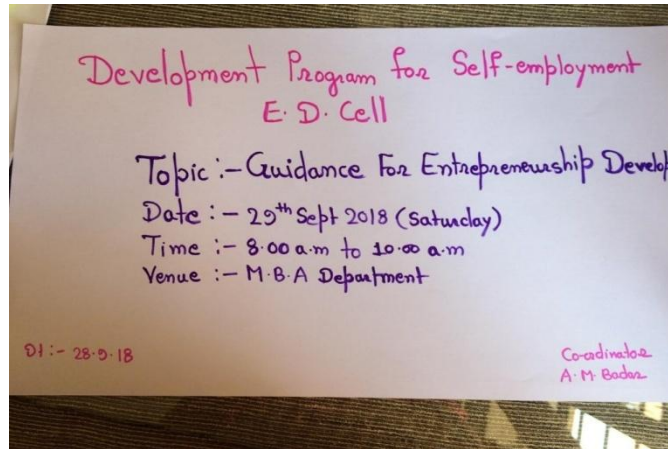


In this session the trainer demonstrated the techniques of making different types of chemical products such as detergents, liquid soaps, phenyl and perfumes. She also explained different aspects involved in setting up small scale manufacturing units. She also delivered a motivational speech to the students.



4) Guidance for Entrepreneurship Development. Date 29th Sept, 2018.
Guest Trainer: Mr. Pradeep Ingle, Centre Head, M.C.E.D, Hingna, Nagpur.

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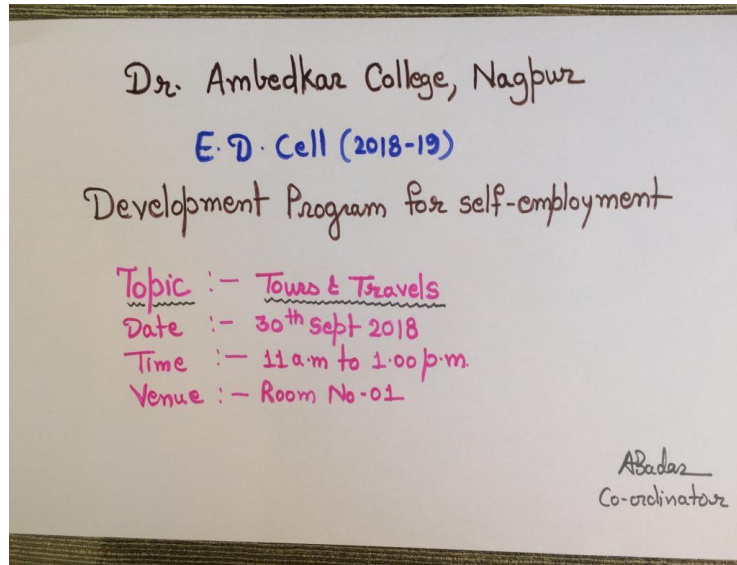


Shri Pradeep Ingle spoke on various aspects of employment and self-employment. He covered topics such as employment, self-employment, difference between life of a businessman and an employee who is working under somebody. He explained how successful entrepreneurial personalities faced various roadblocks while starting their ventures and how they overcome these hurdles and become successful. He explained the students the vast potential of the MIHAN project in which the students can participate by starting small units which can contribute to the overall development of the Vidarbha region. Through his presentation he enlightened and motivated students to choose entrepreneurship as a career and to become 'Job Creators' rather than 'Job seekers', which is the need of the nation in current scenario. He also cleared doubts on entrepreneurship of many students present in the seminar. Students were immensely benefited by his guidance on entrepreneurship.



5) Guidance for Tours & Travels Business. Date 30th Sept, 2018.
Guest Trainer: Mrs Manashree Kulkarni. Self-employed

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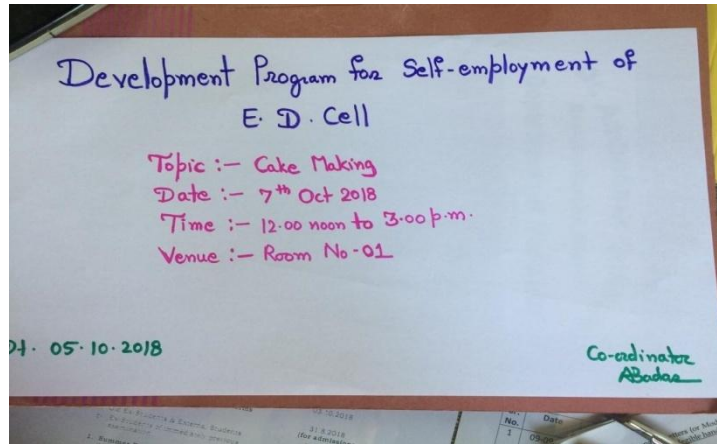
In this session the trainer explained different aspects of Tours and Travels Business which itself is a booming industry in view of the latest means of communications available and the rising number of tourists visiting the tourist destinations within India and abroad. She explained that for conducting a successful and hassle free tour the management has to do a meticulous planning. She also explained how to take care of different types of problems which come up during the course of the tour. She also gave idea of the investment involved and the profits which are likely to be earned in this business.



6) Cake Making Session; Date 7th October, 2018.

Guest Trainer: Mrs. Nargis Sheikh. Proprietor of Choice Cooking and Baking Classes.

Notice



In this session the trainer explained and demonstrated the procedures of making different types of cakes along with the decorative beautiful icing. She also explained different aspects involved in setting up small scale bakery such as procurement of required materials etc. She also explained the finer points involved in making of cakes and profit margin involved in business of bakery products.



7) Real Flower Arrangement Session; Date 12th January, 2018.
Guest Trainer: Mrs. Deshmukh. Proprietor of Surabhi Kala Prashikshan Sanstha, Nagpur.

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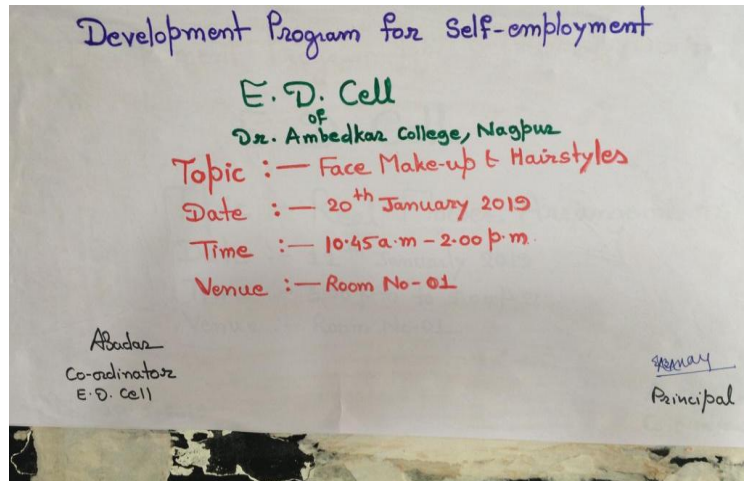
In this session the trainer demonstrated the techniques of making different types of flower arrangements with flowers like Gladiola, Gerbera, Roses, Rajanigandha, Shevanti and different types of leaves like song leaves, spring leaves, fish palm leaves, croatan leaves etc. She also explained various steps taken in preserving the freshness of the flowers for 2-3 days.



8) Face Makeup & Hairstyles Session: Date 20th January,, 2019.

Guest Trainer: Ms Poonam Tamboli, Ms. Priti Kedar and Ms. Arati Rajgadkar

Notice



In this session the trainers demonstrated how to make a bridal makeup and regular formal makeup. They explained which type of makeup would be suitable for the skin of the customer. They also demonstrated various hair styles suitable for different occasions with many tips. They gave information about different types of cosmetic products available in the market. Students had many queries about makeup and hair styles. The trainers patiently answered all their queries.

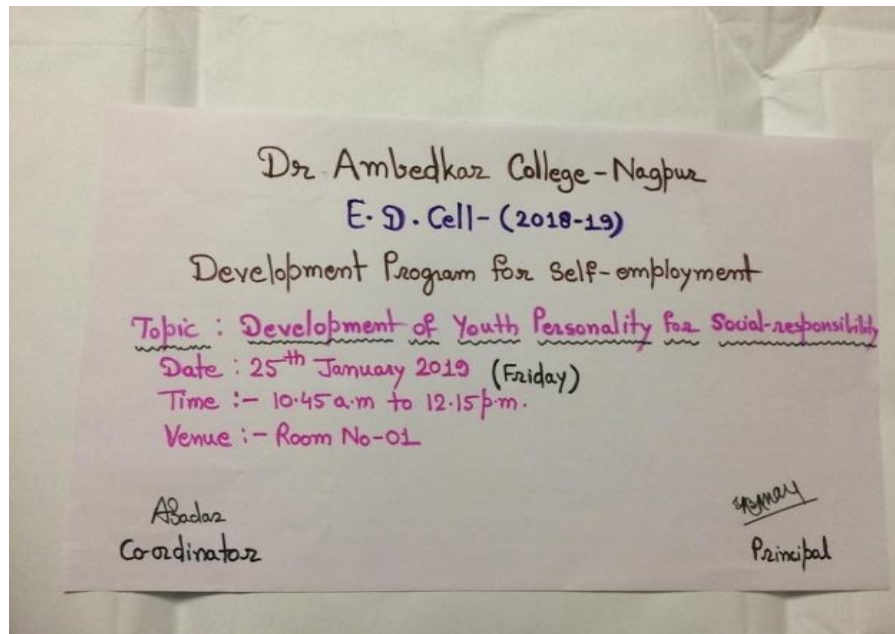


9) Development of Youth Personality for Social Responsibility:

Date 25th January, 2019.

Motivational Speaker: Dr. Sumant Tekade.

Notice



The programme started with floral welcome of the Guest Speaker by Ms A. M. Badar, Co-ordinator of ED Cell. The proceedings of the programme were conducted by Ms. Kalyani Gawande. Dr. Sumant Tekade, a noted motivational speaker, delivered a lecture on “Development of Youth Personality for Social Responsibility”. Dr. Tekade earned his MBA degree from Bengaluru University and has extensive experience as HR manager with Wipro IT Company. He has a rich experience of recruitment as he has interviewed more than thousand IT professionals. Due to passion for service to the society he plunged into social service. In today’s world social responsibility has become increasingly important. He explained how a student can play an important role in improving and strengthening the society. He emphasized the need to take the steps for removing social evils based on the steps taken by Chhatrapati Shivaji Maharaj. Dr. Tekade also stressed the need for protecting the public property. He told the students to maintain cleanliness in public places similar to the way we keep our own house clean. He asked the students to lead a disciplined life by following rules and regulations. He also elaborated the importance of controlling ego and anger, remaining alert, hard working nature, helping the needy and older people, donating clothes to less fortunate, respecting women etc. He appealed the students to help less privileged students in their studies.

He explained the importance of setting goals for future career. He told the students that they should strive hard to achieve their life mission not only for themselves but also for the society. He quoted examples of some philanthropists in our society like Mr. Ratan Tata etc. To motivate the students for entrepreneurship he gave examples of successful entrepreneurs like Mr. Dhirubhai Ambani and Mr Narayan Murthy who came from a very modest background and worked hard to establish globally renowned companies.

The students were highly motivated by the speech given by Dr. Tekade. The programme was largely attended and ended with vote of thanks by Ms. Janhavi Burbure.

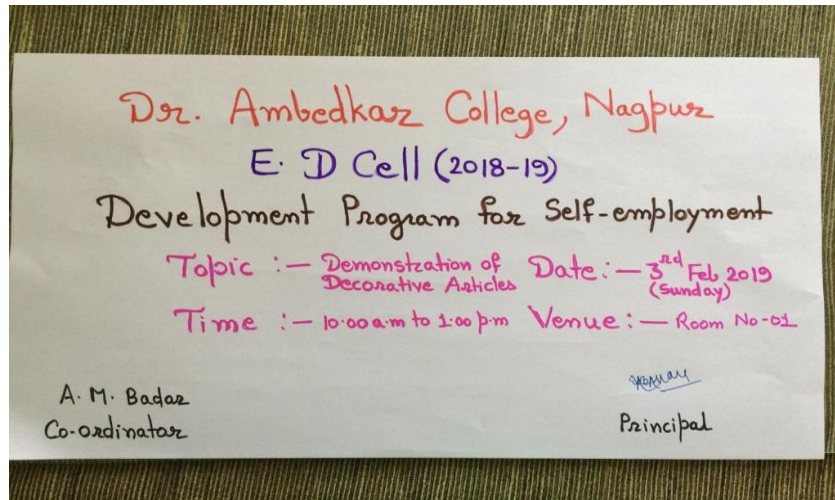


10) Demonstration of Making of Decorative Articles:

Date 3rd February, 2019.

Guest Trainer: Mrs. Deshmukh. Proprietor of Surabhi Kala Prashikshan Sanstha, Nagpur.

Notice



Demonstration of Decorative Articles was organized by E. D. Cell of DACN on 3rd February, 2019 in mini auditorium at 10 am. Mrs Deshmukh gave demonstration of various articles made from different materials such as Ceramic Powder, DDL Fevicol, M seal, POP powder, Asian Paints, Dust Powder, Carbon paper, Tracing Paper, paste of Fabric colours, pots etc. She gave the list of different materials required for preparing different articles. The articles like pot decorated with m-seal work, pot decorated with POP work, board painted with beautiful design etc. are prepared in this Development Programme for Self- Employment class. All the students very enthusiastically participated in the programme.

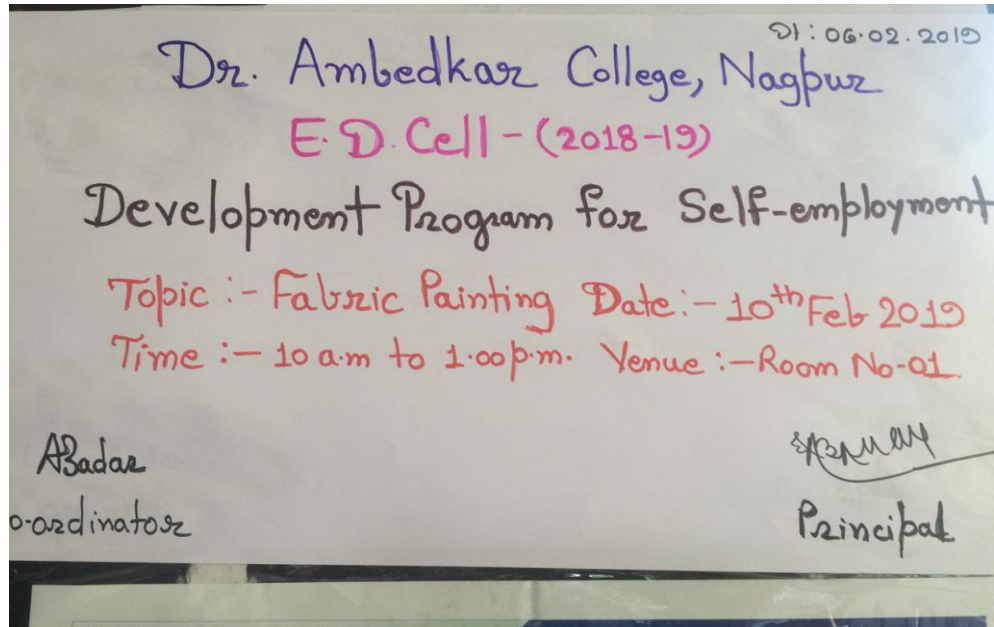


11) Demonstration of Fabric Painting:

Date 10th February, 2019.

Guest Trainer: Mrs. Vaishali Kumbhare, Self-employed.

Notice



A programme on Fabric Painting was organized by ED Cell of Dr. Ambedkar College, Nagpur on 10th February, 2019 in Room No. 1 at 10 am. The trainer Mrs Vaishali Kumbhare gave demonstration of different types of paintings such as tie and dye, Gond painting, Jute bag painting etc. She gave a list of different materials like poplin cloth, Fevicryl paint, brushes of different numbers, carbon/tracing papers, stitching ring etc. Different types of paintings were prepared by the students under the guidance of the guest trainer. All the students participated in this programme very enthusiastically.

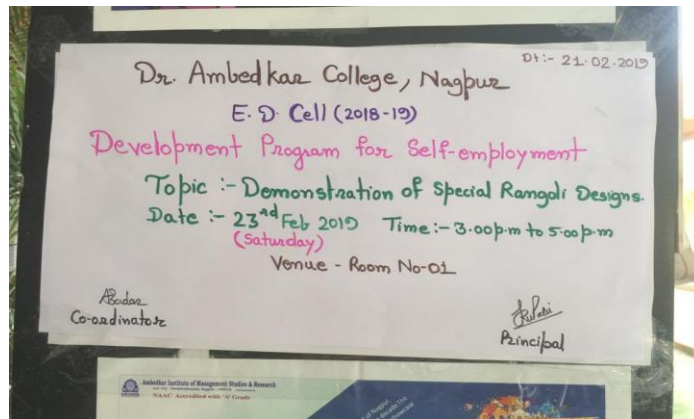


12) Demonstration of Sanskar Bharti Rangoli:

Date 23rd February, 2019.

Guest Trainer: Mrs. Deshmukh, Self-employed.

Notice



A programme on Training of Sanskar Bharti Rangoli was organized by ED Cell of Dr. Ambedkar College, Nagpur on 23rd February, 2019 in college premises at 3 pm. The trainer Mrs Deshmukh first gave demonstration of different types of symbols like Gopadma, Kendravardhini, Circles, Curved lines, Shrunkhala, Kalash, etc used in the rangoli. She explained in detail how to hold hand at the time of making the designs and how to prepare colours of different shades. She explained there different types of rangolis viz Sanskar Bharti, Scenery, Rangoli using stencils. She gave many tips for preparation of rangoli designs. All the students actively participated in this program.

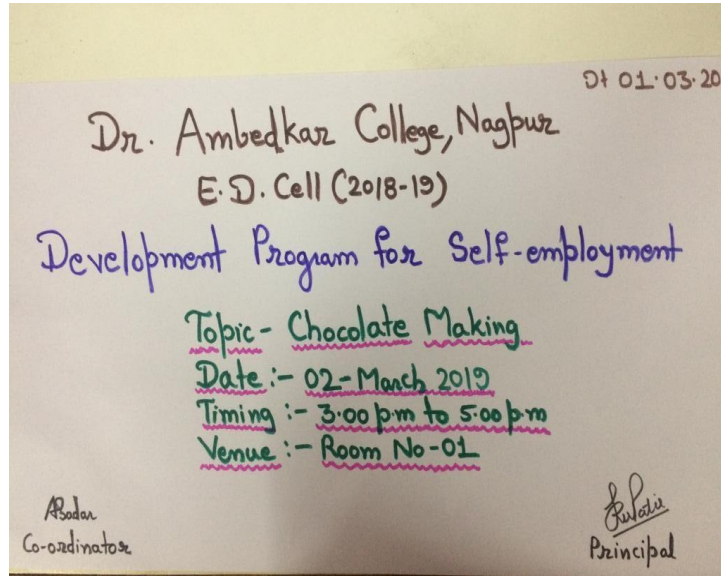


13) Demonstration of Chocolate Making:

Date 2nd March, 2019.

Guest Trainer: Mr. Deshmukh, Proprietor of Surabhi Kala Prashikshan Sanstha, Nagpur.

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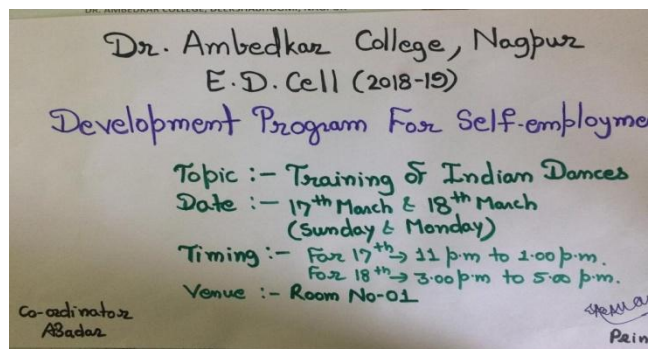
In this session the trainer explained and demonstrated the procedures of making different types of chocolates viz. Perk Cadbury, Coffee bite, Pan Chocolate, Coconut Crunchy, Gulkand chocolate, Double Decker etc. He gave the students the list of materials required for preparation of these chocolates. He explained the method of preparation of these chocolates in detail. He also explained the finer points involved in making of chocolates and profit margin involved in business of chocolate products. The participants thoroughly enjoyed this session.



14) Training of Indian Cultural Dances – Bhangra and Garbha: Date 17th and 19th March, 2019.

Guest Trainer: Ms. Pooja Vijewar, Proprietor, Dazzler Academy , Nagpur.

Notice



Our country is very rich in cultural traditions, particularly in cultural dances. In order to make the students familiar with our traditional dances like Bhangra and Garbha, two training sessions were organized on 17th and 19th March, 2019. The trainer Ms. Pooja Vijewar explained various steps involved in these two dances and the students repeated the steps under her guidance. She made the students master the steps by repeating the steps again and again with patience. Students learned the steps of the dances and enjoyed the sessions also.



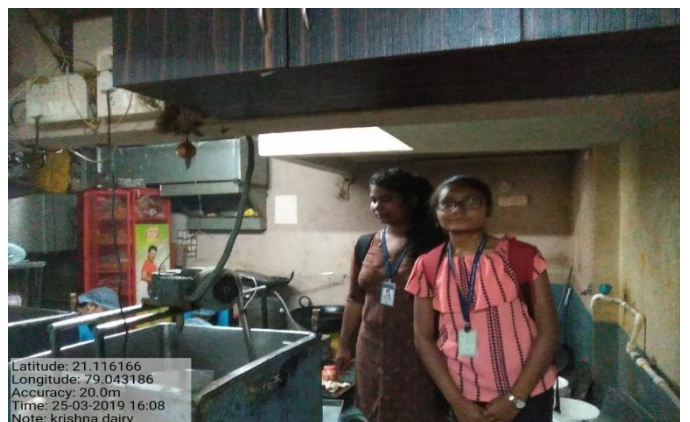
15) Industrial Visit to Krishna Dairy, Trimurtinagar, Nagpur:
Date 25rd March, 2019.

Proprietor of Krishna Dairy, Mr. Prakash Bisen, Self-employed.

Notice



A Visit to Krishna Dairy was organized by ED Cell of Dr. Ambedkar College DeekshaBhoomi, Nagpur on 25 March 2019 at 3pm . The proprietor of the Dairy is Mr. Prakash Bisen , former student of DACN. During the visit, we saw various machines required for producing dairy products like Cream Machine, Milk Pump, Deep Freezer, Vacuum Pack Machine, Paneer Pressing Machine etc. Mr. Prakash also showed us Demonstration on various machines. There is a Cold Room for storing the Dairy products . In this dairy, various dairy products like Paneer, Curd, Mawa, Cream, etc are prepared. They also prepare sweets like Rasgullas, laddos, Peda etc. These dairy products are sold to various reputed Hotels and Caterers. The visit was attended by students of Entrepreneurship Development cell of DACN. On this occasion Dr. Varsha Panbude and Miss Anita Tirpude were present. The visit was really very helpful to our students.



“Earn While You Learn” Project of Entrepreneurship Development Cell of Dr. Ambedkar College, Nagpur (2018-19)

Dr. Ambedkar College has installed Entrepreneurship Development Cell in the college during the year 2002-03 in collaboration with Maharashtra Centre for Entrepreneurship Development (M.C.E.D.), Udyog Bhavan, Nagpur. The objective of the Entrepreneurship Development Cell is to encourage self-employment among the students from the undergraduate level itself..

The mission of the E.D. Cell is to help the students to make themselves independent in this competitive world by developing entrepreneurial and managerial capabilities in them. For this, every year E.D. Cell organizes 16 days training programme. This year “Development Programme for Self-Employment” was held from 9th September, 2018 to 25th March, 2019 in collaboration with M.C.E.D., Nagpur. In all 30 students from Science, Arts and Commerce participated in this training programme.

In the training programme, Project Officers of M.C.E.D. inform the students about numerous opportunities available in various fields for enterprising individuals. The officers guide the students about various small scale industries, service sectors, small scale business opportunities that could be chosen by enterprising individuals. They inform the students about different loan schemes of Government available for these. The participants were also given guidance for the qualities required by the entrepreneurs like goal setting, communication skills, positive thinking, importance of inter-personal relationships, S.W.O.T. analysis etc. Guidance was given to the students for bank formalities, small scale industries registration, preparation of project report, market survey methodology, working capital management, costing, pricing, various loan schemes of government etc. The students were explained in detail about investment required, planning of the business by market survey and profit range for different businesses. The students sincerely attended and enjoyed the training program.

Practical demonstration was given on Photography skills, Café Coffee Making, Chemical Products Making, Cake Making, Real Flower Arrangement, Face Makeup & Hairstyles, Making of Decorative Articles, Fabric Painting, Sanskar Bharti Rangoli, Chocolate Making, Training of Indian Cultural Dances – Bhangda and Garbha. Guidance was also given for Entrepreneurship Development for Tours & Travels Business, Development of Youth Personality for Social Responsibility. The programme was concluded with an Industrial Visit to Krishna Dairy, Trimurtinagar, Nagpur. This dairy was started by one of our ex-college student who got inspiration from this programme.

The valedictory function was organized on 10th April, 2019. Mr. Pradeep Ingale, Centre Head, M.C.E.D., Hingna was the Chief Guest of this programme. He appreciated the fact that Dr. Ambedkar College has sown the seed of entrepreneurship long back in 2002 and the programme has been successfully conducted every year since then. He gave detailed information of E.D.P. training programmes, both residential and non-residential organized by M.C.E.D. throughout the year. He explained that the government has adopted a special policy for the women entrepreneurs by giving them special incentives. He also gave details of the schemes offered by both the Central and State governments for the women entrepreneurs.

Dr. P.C.Pawar, Principal emphasized the need for women’s empowerment and also mentioned some live examples. He explained that changing the field is the need of the hour, because some fields become saturated after sometime and it becomes necessary to explore new pastures. He attributed mental preparation, basic knowledge of the business, development of skills for becoming successful for any business. He asked the students to do part-time job on “Earn while you Learn Basis”, so as to start their own business at early age.

. Thereafter, the students Ms Mansi Sabne of Biochemistry and Ms Prajakta Gatkiné of Statistics expressed their views regarding this training program. According to them the students were highly benefited by this training program. Certificates were distributed to the students. Mrs. A. M. Badar conducted the proceedings of the function. The coordinators Mrs. A.M.Badar, Dr.(Mrs) V. Panbude and Mrs Harsha Pethe and Dr (Mrs) Anita Tirpude worked hard to make the training program very successful.



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**Development Programme for Self-employment
conducted in 2017-18**

Sr. No.	Date	Topic	Faculty
1	7 Jan 18	Personality Development – Soft Skills	Mr Kausthubh Sapre
2	14 Jan 18	Guidance on Business Opportunities and Business Management.	Mr Rahul Nagrale
3	27 Jan 18	Photography	Mr Pankaj Dawande
4	3 Feb 18	Chemical Products	Mr Deshmukh
5	10 Feb 18	Digital Marketing	Mr Bhushan Kunte
6	18 Feb 18	Guidance on Tours and Travels Business	Ms. Kulkarni
7	25 Feb 18	Chocolate Making	Ms Anjali Labhade
8	3 Mar 18	Flower Making	Ms Mona Patriwar
9	5 Mar 18	Cake Making	Ms. Nargis Sheikh
10	21 Mar 18	Café-coffee Making	Ms. Nargis Sheikh
11	24 Mar 18	Fabric Painting	Ms Neha Munje
12	11 Aug 18	Make- up and Hair-styles	Ms Preeti Yeuterkar
13	19 Aug 18	Flower Arrangements	Ms Anjali Labhade
14	24 Aug 18	Jewellery Making	Mrs Chitra Parate
15	31 Aug 18	Valedictory Function	

