

Motivational Programme for Entrepreneurship Development and Job Opportunities in MIHAN

A guest lecture on “Entrepreneurship Development and Job Opportunities in Mihan” was organised on 11th August, 2017 by Entrepreneurship Development Cell of Dr. Ambedkar College. The guest speaker was Mr. Hemant Waghmare, Project Officer, M.C.E.D., Nagpur. He spoke on various aspects of self-employment and explained how successful entrepreneurial personalities faced various roadblocks while starting their ventures and how they overcome these hurdles and become successful. In his speech he covered topics such as employment, self-employment, difference between life of a businessman and a employee who is working under somebody. He explained the students the vast potential of the MIHAN project in which the students can participate by starting small units which can contribute to the overall development of the Vidarbha region. Through his presentation he enlightened and motivated students to choose entrepreneurship as a career and to become ‘Job Creators’ rather than ‘Job seekers’, which is the need of the nation in current scenario. He also cleared doubts on entrepreneurship of many students present in the seminar. The Students of Science, Commerce and Art made the programme a huge success by participating in large number.



Floral Welcome of Mr. Waghmare



Mr. Waghmare, Project Officer, M.C.E.D.



Mr. Waghmare delivering his lecture.



Audience attending the lecture

**“Earn While You Learn” Project of Entrepreneurship Development Cell of
Dr. Ambedkar College, Nagpur
(2017-18)**

Dr. Ambedkar College has installed Entrepreneurship Development Cell in the college during the year 2002-03 in collaboration with Maharashtra Centre for Entrepreneurship Development (M.C.E.D.), Udyog Bhavan, Nagpur. The objective of the Entrepreneurship Development Cell is to encourage self-employment among the students from the undergraduate level itself..

The mission of the E.D. Cell is to help the students to make themselves independent in this competitive world by developing entrepreneurial and managerial capabilities in them. For this, every year E.D. Cell organizes 14 days training programme. This year “Development Programme for Self-Employment” was held from 7th January, 2018 to 24th August, 2018 in collaboration with M.C.E.D., Nagpur. In all 30 students from Arts, Commerce, Science participated in this training programme.

In the training programme, Project Officers of M.C.E.D. inform the students about numerous opportunities available in various fields for enterprising individuals. The officers guide the students about various small scale industries, service sectors, small scale business opportunities that could be chosen by enterprising individuals. They inform the students about different loan schemes of Government available for these. The participants were also given guidance for the qualities required by the entrepreneurs like goal setting, communication skills, positive thinking, importance of inter-personal relationships, S.W.O.T. analysis etc. Guidance was given to the students for bank formalities, small scale industries registration, preparation of project report, market survey methodology, working capital management, costing, pricing, various loan schemes of government etc.

Practical demonstration was given on the preparation of decorative candles, detergent powder, liquid soap, white phenyl, perfumes, bakery products – cakes, chocolates, café coffee making, artificial flower making, real flower arrangements, decorative articles used in festivals and celebrations, artifacts, fabric painting, jewelry making, make-up and hairstyle etc. Guidance for Tours and travels business and photography business, digital marketing was also given. The students were explained in detail about investment required, planning of the business by market survey and profit range for respective businesses. The students sincerely attended and enjoyed the training program.

The valedictory function was organized on 31st August, 2018. Dr. P.C.Pawar, Principal emphasized the need of skill development with a determination from student age itself to become successful in life. He asked the students to do part-time job on “Earn while you Learn Basis”, so as to start their own business at early age. Thereafter, a few students expressed their views regarding this training program. According to them the students were highly benefited by this training program. Certificates were distributed to the students. Mrs. A. M. Badar conducted the proceedings of the function. The coordinators Mrs. A.M.Badar, Dr.(Mrs) V. Panbude and Mrs Chorpagar worked hard to make the training program very successful.

Development Programme for Self-employment conducted in 2017-18

Sr. No.	Date	Topic	Faculty
1	7 Jan 18	Personality Development – Soft Skills	Mr Kausthubh Sapre
2	14 Jan 18	Guidance on Business Opportunities and Business Management.	Mr Rahul Nagrale
3	27 Jan 18	Photography	Mr Pankaj Dawande
4	3 Feb 18	Chemical Products	Mr Deshmukh
5	10 Feb 18	Digital Marketing	Mr Bhushan Kunte
6	18 Feb 18	Guidance on Tours and Travels Business	Ms. Kulkarni
7	25 Feb 18	Chocolate Making	Ms Anjali Labhade
8	3 Mar 18	Flower Making	Ms Mona Patriwar
9	5 Mar 18	Cake Making	Ms. Nargis Sheikh
10	21 Mar 18	Café-coffee Making	Ms. Nargis Sheikh
11	24 Mar 18	Fabric Painting	Ms Neha Munje
12	11 Aug 18	Make- up and Hair-styles	Ms Preeti Yeuterkar
13	19 Aug 18	Flower Arrangements	Ms Anjali Labhade
14	24 Aug 18	Jewellery Making	Mrs Chitra Parate
15	31 Aug 18	Valedictory Function	

Photographs of Lectures/Demonstrations held in Development Programme for Self-Employment



Personality Development – Soft Skills



Guidance on Business Opportunities and Business Management.



Guidance for Photography Business.



Chemical Products



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Guidance for Digital Marketing



Guidance on Tours and Travels Business



Chocolate Making



Flower Making



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Cake Making



Café-coffee Making



Fabric Painting



Make- up and Hair-styles



Photographs of Lectures/Demonstrations held in Development Programme for Self-Employment



Flower Arrangements



Jewellery Making

