# DR. AMBEDKAR COLLEGE, DEEKSHA BHOOMI, NAGPUR DEPARTMENT OF COMMERCE

#### WEBINAR

### Topic: Startup Business Speakers:Mr Suresh Rathi and Mr Sarvesh Rathi

Date: 6th April ,2021

#### NOTICE-

#### DR. AMBEDKAR COLLEGE, DEEKSHABHOOMI NAGPUR

#### Department of Commerce

#### NOTICE

Date: 03/04/2021

All the students of the Department of Commerce are hereby informed that a webinar has been organised on the topic **Startup Business** at 11am on 6th April,2021 through zoom app.The speaker for the webinar will be **Mr. Suresh Rathi and Mr.Sarvesh Rathi.** 

All the students and teachers are informed to remain present positively.

The link for the zoom app is as follows:

https://zoom.us/j/92160922614?pwd-cHUrWU5tb2xHVnhNM0pFZGFWaXdZUT09

Dr. Mrs. Varsha Panbude Head Of Department Dr. Mrs.B.A. Mehere Principal

### <u>REPORT-</u>

The Department of Commerce organized a webinar on the topic "Startup Business" at 11:00 am through zoom on 6th April,2021 . Mr. Suresh Rathi and Mr.Sarvesh Rathi were invited as the speakers for the webinar. Dr. Mrs.Varsha Panbude , Head of the Department, gave a warm welcome to the guest speakers. The webinar was co-ordinated and hosted by Mrs. Shefali S. Chouksey .It started with the brief introduction of the guest by Mrs. Shefali S. Chouksey.

In an inaugural speech, Mr Suresh Rathi, Chairman, Vidarbha Industries Association gave his important views on Startup Business addressing the students. He illustrated, students should opt for innovative ideas and explore opportunities in the startup world as it takes our nation a step forward in every aspect. instead of choosing for a monotonous job.

Then Mr. Sarvesh Rathi explained to the students how to develop ideas and make their own Business. Later he demonstrated on startup Business through effective presentation. He shared his views on building the right team through some of the bullet points..Further he took the brainstorming session on design thinking, opportunity assessment framework and other exercises such as creating a positioning statement that will validate our customers. He also gave important information about self dependence, customer orientation and development of business ideas. Later he talked about collaboration, cooperation and discussion on business ideas with friends.He had shared one quote of Albert Einstein, "If I had an hour to solve a problem I'd spend 55 minutes thinking about the problem and 5 minutes thinking about a solution".From that quote he explained how important it is to understand the problem completely and the answer will be a no headache. He further explained how we can make our business successful with an innovative idea and effective planning.

After that Mr.Suresh Rathi motivated students to start up their own business. He explained students how to overcome problems related to startup businesses. After that the round of questions and answers were taken in which students were free to ask their queries to the speakers. At last, the vote of thanks was delivered by Mrs. Shefali S. Chouksey and concluding remarks were given by Dr. Varsha Panbude.

Around 50 students participated in this webinar. The webinar proved to be a great success and positive feedback was received wherein students stated that they were benefited by the skills learned and would like to attend more such sessions in future.



## Webinar Screenshots











## Webinar Feedback Graphs

How did you find the content of all session ?

27 responses



Please rate your overall gain in knowledge of the topics covered in the sessions. 27 responses



Give rating for the speakers of the webinar. (Note: Choose 1 for lowest rating and 5 for highest rating)



Would you be interested in attending such webinars in future? 27 responses

