



INSTITUTIONAL INNOVATION COUNCIL, DACN
INNOVATE WITH US

Dr. Ambedkar College, Deekshabhoomi, Nagpur.

**Free Impact Lecture series (Online) for School, College & University
Teaching Faculty and Students**

[As Introduction to Incubation Centre DACN](#)

Organized by

**Department of Biochemistry and
Biotechnology**

with

Institutional Innovation Council (IIC)

&

Technology Incubation Centre (TIC)

Date: 21st June 2022

REPORT

INSTITUTIONAL INNOVATION COUNCIL
Dr. Ambedkar College
 Deekshabhoomi
 Nagpur
 Institutional Innovation Council & Technology and Business Incubation Centre
 is
 Organizing
 Ministry of Education, GOI, Sponsored,
Impact Lecture Series Session 1
 On
21st June 2022


Vikendra Mishra
 CMO & Co-founder
 Veda Labs
 Topic: Innovation & Entrepreneurship


Prajakta Gadkari
 Company Secretary
 Topic: Business structure options for start ups

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The free Impact Lecture series on the topics related to, R&D and Innovation, IPR, Entrepreneurship, Startup, Design and Critical thinking, was organized the Institutional Innovation Council (IIC), and Technology Incubation Centre of Dr. Ambedkar College, Deekshabhoomi, Nagpur with an intention to invite experts and participants across the city and district on the same web platform for open discussion on the aforementioned topics. As per the guidelines issued by the IIC, Ministry of education, GoI, the first session with two impact lectures was planned and aired online on 21st June 2022. The session was very well received and more than 150 participants enrolled for same. It was aired live via YouTube to be accessible to the wide audience at the same time while the organizers, the experts and limited number of participants were allowed to connect on zoom platform simultaneously. The beginning of the session was marked by a general welcome of all the participants and experts by Dr. D. N. Begde, the session co-ordinator and, IIC coordinator, of the college. Dr. Begde also provided the participants a brief introduction with an overall outline of the session. A formal welcome and complete description about the purpose of organizing this Impact Lecture series was given to everyone by the Principal, Prof. Dr. Mrs. B. A. Mehere. Dr. Mehere also described about the expected outcome of the session during here welcome address.

Lecture 1:

Title: Business structure options for start ups

Expert Speaker: Ms. Prajakta Gadkari

Company Secretary,

Vice President in Strategic Planning in Loyal Corporate Consultants

YouTube Link: <https://www.youtube.com/watch?v=qCBUavq72EY>

The IIC coordinator Dr. Begde then called upon Ms. Anusha Patre, Teaching faculty, Department of Law, Dr. Ambedkar College, to formally introduce the Expert Speaker for the first lecture of the session 1, **Ms. Prajakta Gadkari, Company Secretary, Nagpur** to mark the

beginning of the session. Ms. Gardkari at the outset congratulated the organizing committee to choose such a pertinent topic for the session and at the same time appreciated the efforts of the organizers to bring together such an illustrious speaker following her talk to deliberate upon Innovation and Entrepreneurship. Highlighting the importance of startups in Indian economy she emphasized upon the complete revamping of the academic institutional process to have a desired impact. She then very subtly put forth the idea and schema for establishment of a new business, describing each step for commencement of a business venture. Establishment of a business needs to be structured around the legalities pertaining to the location and needs of the business. Company registration as Private limited, LLP or sole proprietorship was also touched upon in her talk. The highlight of the talk was explaining the idea of company establishment through case studies. Explanation given through right examples throughout her talk raised the enthusiasm of the participants and ignited many questions in their mind. She concluded with a clear message that a well planned and structured business, with professional advice and care of its stakeholders ensures the long term growth of the company. Finally, a healthy interaction was allowed between the participants and the speaker and the talk ended with a formal vote of thanks from Dr. D. N. Begde on behalf of the organizing team of Dr. Ambedkar College, Nagpur.

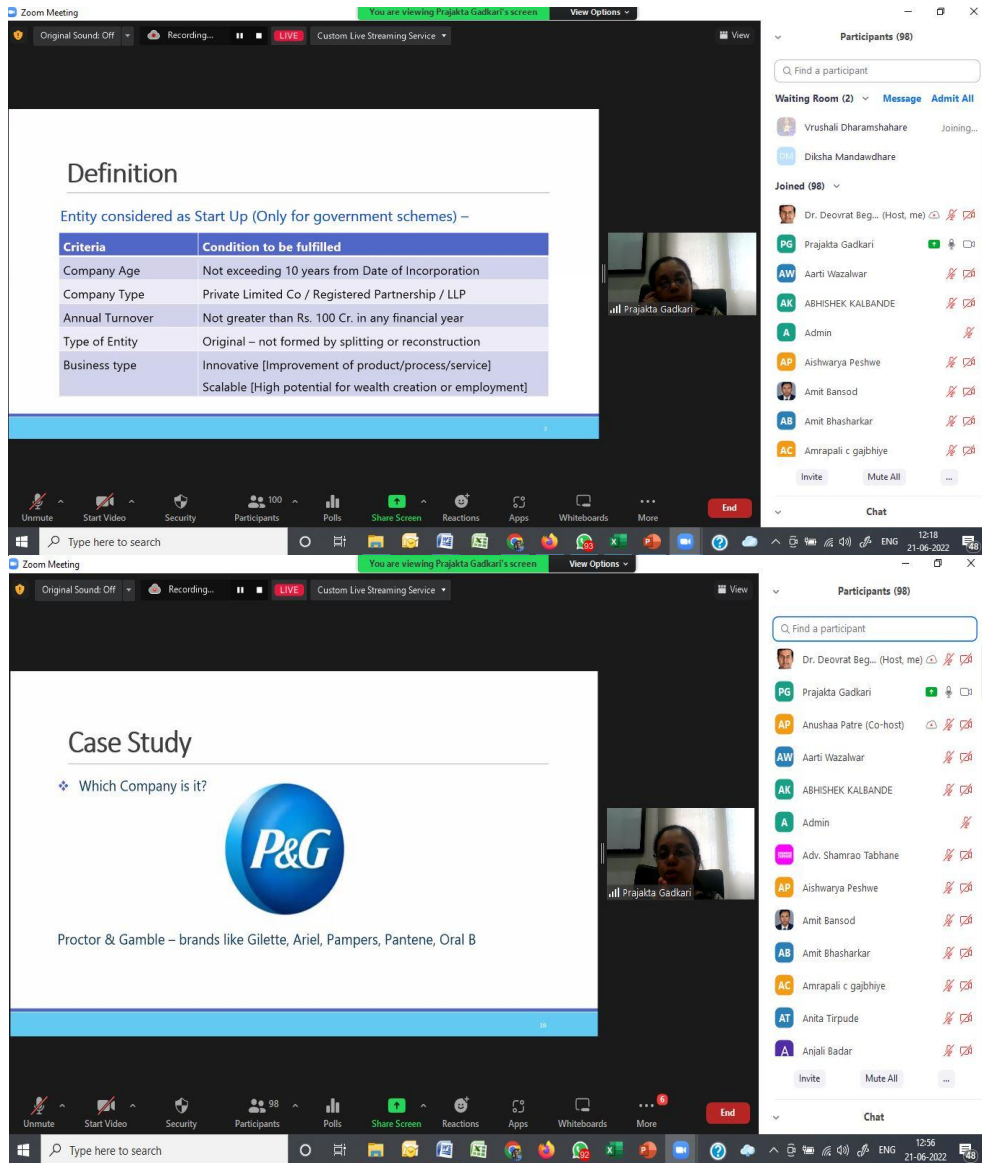
Glimpses of Lecture 1

The screenshot shows a Zoom meeting interface. The main content is a slide titled "Company" with a table comparing Advantages and Disadvantages. A small video window shows a participant, Prajakta Gadkari. On the right, a chat window is open with a message about a YouTube video and a "thank you" message.

Advantages	Disadvantages
Limited liability	Legal compliances
Professional Management – separation of ownership & management	Lack of Secrecy - Books of accounts need to be shared as per Company law
Perpetual succession – even if ownership changes, company continues functioning	Lack of personal interest can happen
Huge expansion potential & transferability of shares	Delay in decision making

Chat messages:

- It is available on YouTube <https://youtu.be/qCBLJavq72EY>
- Rajnish to Me (Direct Message): ok thanks!



Participant Feedback

Feedback Link: <https://forms.gle/deBPDmeAq6fTDJ1g7>

Impact Lecture Series: Session 1 Feedback

Sponsored by Ministry of Education, Government of India.
 Date: 21st June 2022
 Mode of Delivery: Online
 Contact: Dr. Deovrat Begde (9823162400)

Email *

Valid email

This form is collecting emails. [Change settings](#)

Name *

Short answer text

Were objective of the session clear to you? *

Yes

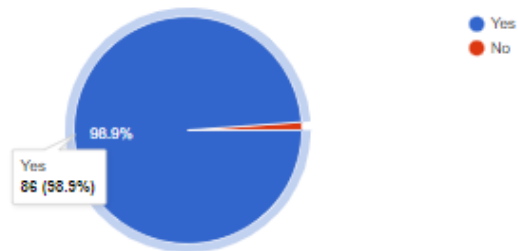
No

The Lecture content met with your expectations *

Were objectives of the lecture realized?

Copy

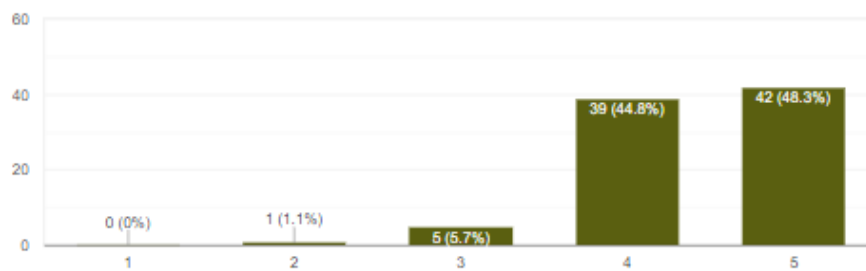
87 responses



Please give overall rating of the Impact Lecture

Copy

87 responses



Please comment on the strength of the session and the way it was conducted

87 responses

- .
- Session was very well conducted cover all the topics and so much informative.
- Good
- It was conducted in a well organised manner.
Thanks to our department.
- Amazing lecture and answers were truly satisfying
- The session was conducted well and was very informative. the speakers were knowledgeable and got their point across very well.
- It was formative
- Marvellous way that enhances our learning process and it was really good session I must say. Hat's off too you sir for coordinating so nicely.

Please comment on the weakness of the session and the way it was conducted

87 responses

-
- None
- Nothing
- No weakness
-
- No comments
- In my opinion there is no weakness as such the session was so knowledgeable.
- No weakness as such.
- No weaknesses as such.

Please give suggestions for the improvement of the session

87 responses

- None
- Nothing
- No suggestions
-
- In my opinion in further session cover all other things related to topic.
- It was overall nice session.
- Nil
-
-

Lecture 2:

Title: Innovation & Entrepreneurship

Expert Speaker: Mr. Virendra Mishra

CMO & Co-founder

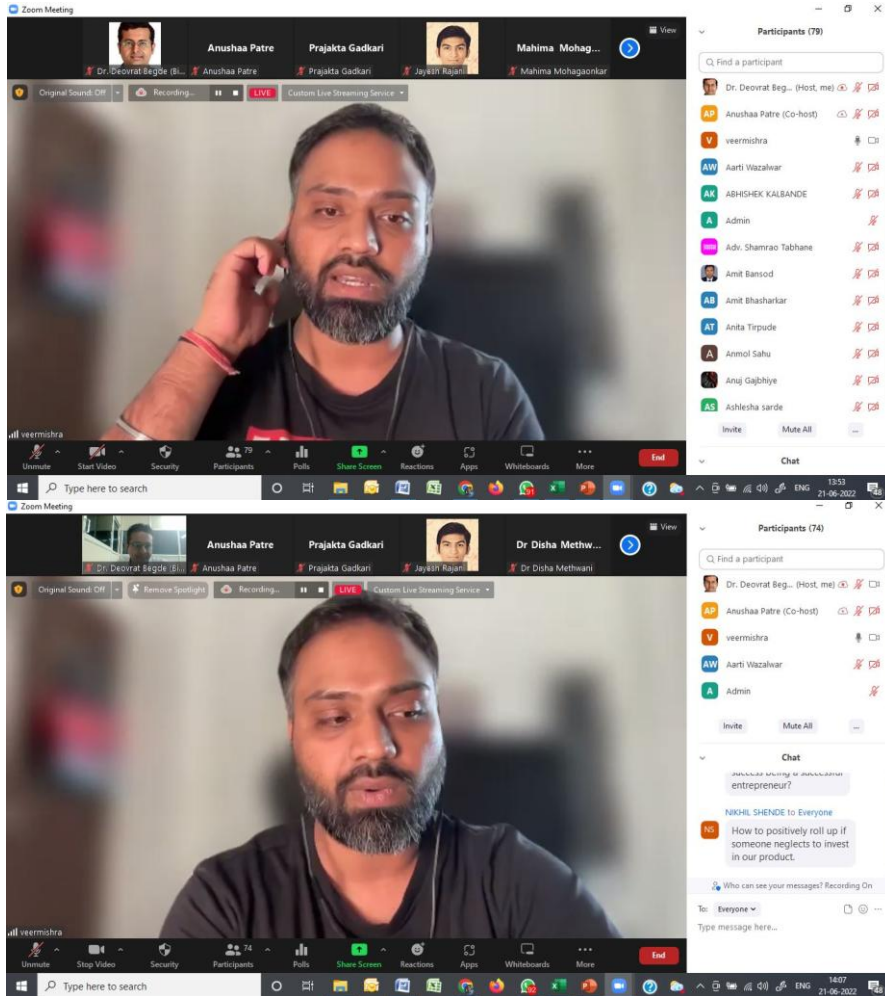
Veda Labs

YouTube Link: <https://www.youtube.com/watch?v=qCBUavq72EY>

The IIC coordinator Dr. Begde again requested Ms. Anusha Patre, Teaching faculty, Department of Law, Dr. Ambedkar College, to formally introduce the Expert Speaker for the Second lecture of the session 1, **Mr. Virendra Mishra, CMO & Co-founder, Veda Labs and Finshakti, Noida**. Mr. Mishra has a vast experience in the field of startups and has led many successful ventures. He is an accomplished speaker and a motivator. Recognized by Forbes 30 under 30 India and a distinguished TEDX Speaker. Mr. Mishra gave a brief overview of his journey as an entrepreneur and told the participants about his life experiences in the field of startups. As he described he began innovating right in his graduation. Being an engineering graduate he developed a machine learning platform in his final years of studies which created a buzz in the field of machine learning. However this was the time of 2010-11 wherein the startup culture in India was in its infancy and students and many budding innovators were struggling to find suitable investments. With this early on experience he and his team worked hard to develop a more profitable and precise platform for execution of foreign transactions with ease. Mr. Mishra after describing this experience of his straight on started a conversation with the participants to take on their questions on being an entrepreneur. He emphasized that innovation is at the heart of any business however one needs to first analyze the market need and then start putting effort to innovate. Often it is observed that students are misled to work on the ideas which are of no market value. As per Mr. Mishra one should refrain from working on such ideas which just fascinate the innovator rather than the end user. Finally, participants expressed their opinions about this interaction being a fruitful endeavor and the talk ended with a formal vote of thanks from Dr. D. N. Begde on behalf of the organizing team of Dr. Ambedkar College, Nagpur.

Glimpses of Lecture 1





Participant Feedback

Feedback Link: <https://forms.gle/deBPDmeAq6fTDJ1g7>

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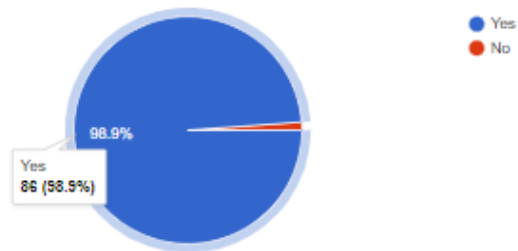
No

The Lecture content met with your expectations *

Were objectives of the lecture realized?

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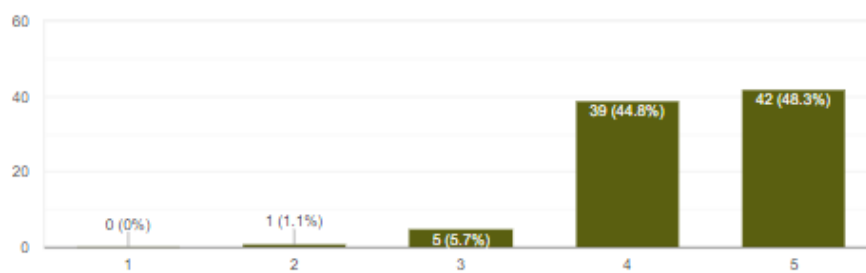
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