



**DR. AMBEDKAR COLLEGE,**

**DEEKSHABHOOMI, NAGPUR**

**Entrepreneurship Development Cell**  
**(Development Programme for Self-Employment)**



**REPORT ON**

**INAUGURATION CUM WEBINAR**

**ON**

**Government Scheme & Skill Development for Successful Entrepreneur**

**Resource Person – Dr. Arpita Pandey**

**Date: 17<sup>th</sup> October, 2022**

**Time: 10.00 a.m.**

Entrepreneurship Development Cell of Dr. Ambedkar College Deekshabhoomi, Nagpur had organized an inauguration cum webinar on 17<sup>th</sup> October 2022 via Zoom platform at 10 am. Every year, Dr. Ambedkar College organizes a training programme under Entrepreneurship Development Cell with the objective of promoting entrepreneurship among the students thus nurturing a passion for self-employment and opening gates for creation of new knowledge-based innovative hi-tech ventures, industries and new breed of techno-preneurs and more avenues of employment opportunities ultimately turning job seekers into job creators and in the process, leading the nation towards industrial excellence and self-reliance.

The Resource person for the program was Dr. Arpita Pandey, Associate Professor and Head of the Department, Retail, ITM, Business School, Mumbai and her topic of discussion was “Government Scheme and Skill Development for successful Entrepreneur”.

Dr. B. A. Mehere, Principal, while addressing the students said that the students must have in them the creative talent for their growth. Dr. Ambedkar College through the Entrepreneurship development cell is developing in the students hidden creative talent which they can utilize after the competition of graduation and create for them their own jobs. Every student must join this cell and take advantage of it.

Dr. D. H. Puttewar, Assistant Professor and Co-ordinator of Entrepreneurship Development Cell and Convener of this Webinar gave the detailed information about the Cell. In her introductory speech, she said that Entrepreneurship education offers a solution. It seeks to prepare youth a responsible enterprising individual who become entrepreneurs

or entrepreneurial thinker by utilizing their real life learning experiences where they can take risks, manage the results, and learn from the outcomes. She also discussed the advantages and opportunities of the Entrepreneurship education.

Dr. Arpita Pandey Associate Professor and Head of the Department Retail IBM Business School, in her talk said that students should not depend on Government jobs rather must create their own jobs by hard work. She mentioned the student's stories who achieved success in their life. She further said that there are lots of opportunities which the students must utilized and development themselves into entrepreneurs. She gave various examples of companies that were created by the entrepreneurs like Byjus, Meesho, Red Bus, etc who have made tons of profit. Focusing on the current state of startup in India, she said India is the third largest startup hub. New technologies startups have increased in the recent times and female entrepreneur's growth is up to 50 percent. She further talked on various government schemes and gave detailed information about it. According to her, the main objective of the growth is to reduce the load on the startups hence allowing them to concentrate fully on their business.

She then gave information on how to register through the app and about the eligibility criteria to get benefits of initiatives. In her concluding speech, she mentioned about the distinct qualities of entrepreneur stating they must be passionate and have courage to dream, must be dedicated, positive and have foresight and self-confidence.

Several questions were asked by the students which were very well answered by Dr. Arpita Pandey. The session was very interesting and everybody appreciated Dr. Arpita for that.

The session was compered by Dr. Anita Tirpude Assistant Professor from the department of English and vote of thanks was given by Dr. Harshala Pethe, Assistant Professor from the department of Computer Application. More than Fifty students were present on this occasion.



Param Poojya Dr. Babasaheb Ambedkar Smarak Samiti's  
**DR. AMBEDKAR COLLEGE, DEEKSHABHOOMI, NAGPUR**  
 Re-accredited With 'A' Grade By NAAC  
 Recognized As College With Potential For Excellence By UGC



## Webinar on "Government Scheme & Skill Development for Successful Entrepreneur"

Organized by the Entrepreneurship Development Cell of  
 Dr. Ambedkar College, Deekshabhoomi, Nagpur.  
 Inauguration of The Entrepreneurship Development Cell  
 by the hands Dr. Arpita Pandey

### Guest Speaker



**Arpita Pandey**  
 (HOD, Basic Management and Marketing)  
 Head, Entrepreneurship Cell and Incubation Centre

MONDAY  
 17<sup>th</sup> OCT

10:00 AM to  
 11:30 AM

Dr. Ambedkar College, Nagpur

#### Zoom Link

[https://zoom.us/join/joiner?janc\\_guPMoHqMXX9vI8ev3092eN8WjUrM](https://zoom.us/join/joiner?janc_guPMoHqMXX9vI8ev3092eN8WjUrM)

#### Feedback Form Link

<https://forms.gle/9X5T8R5X3XMS> (Note: Feedback link will be active after the webinar)

E-certificate of participation will be provided after attending the webinar and submitting the feedback form.



Entrepreneurship  
 Development  
 Cell



### About College

Founded by the visionary Late Padmasree Dadasaheb Gaikwad in 1964, Dr. Ambedkar College, Nagpur (DACN) affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur is indeed a time-tested centre for higher learning. DACN is located in the heart of the orange city at Holy Deekshabhoomi where Bharatmata Dr. B. R. Ambedkar, the architect of the Indian Constitution, embraced Buddhism. DACN functions under the aegis of Param Poojya Dr. Babasaheb Ambedkar Smarak Samiti, Deekshabhoomi, Nagpur. DACN originally began with a vision of becoming a seat of excellence in the education and took the first modest step in this direction in 1964 with the introduction of Arts and Commerce faculties. During the change of time, increasing inquisitive minds around the vicinity and explosion in scientific awareness encouraged us to introduce Science faculty in 1969. Those aspiring to wear the fabled Black Coat to fight for justice were provided the right opportunity when DACN started Law faculty in 1982. To keep pace with time, DACN also provided Management Education from 1984 till 1996, when a separate Management Institute was established.

### About Webinar

Entrepreneurship is a process of discovery, the acting upon previously unnoticed and often marginal profit opportunities. The objective of promoting entrepreneurship among the students is to nurture a passion for self-employment. This will open gates for creation of new knowledge-based innovative hi-tech ventures, industries and new breed of technopreneurs and more avenues of employment opportunities, thus turning job seekers into job creators and in the process, leading the nation towards industrial excellence and self-reliance. The Entrepreneurship Development Cell of our college aims towards achieving this goal. The objective of this cell is to develop spirit of Entrepreneurship among the students. Activities of this cell include Creating Awareness Programmes, Mentoring Students, and assisting in getting Financial support for Startups. This webinar will give the detailed knowledge about skills required to become a successful entrepreneur.

### Organizing Committee

- Chief Patron :** Hon. Bhante Aarya Nagarjun Surei Sasai  
 President, Param Poojya Dr. Babasaheb Ambedkar Smarak Samiti, Deekshabhoomi, Nagpur.
- Patron :** Dr. Sudhir S. Fulzele  
 Secretary, Param Poojya Dr. Babasaheb Ambedkar Smarak Samiti, Deekshabhoomi, Nagpur.
- Chairperson :** Dr. Mrs. B. A. Mehere  
 Principal, Dr. Ambedkar College, Nagpur.
- Organising Secretary :** Dr. D. H. Puttewar,  
 Assistant Professor & Co-ordinator of ED Cell
- Members :** Dr. Harshala Petho, Assistant Professor  
 Dr. Anita Tirpude, Assistant Professor  
 Ms. Kajal Bambal, Assistant Professor  
 Pooja Tyde (Student)  
 Ritika Bhujade (Student)





## Distinct qualities of an entrepreneur

- 1. Passion and the courage to dream big
- 2. Perseverance: Never giving up
- 3. Dedication: Ability to stay focused
- 4. Positivity: Ability to convert adversity into opportunity
- 5. Foresight: Ability to envision the end product
- 6. Perceptiveness and creativity: Ability to recognize and encourage talent
- 7. Self-motivation: Pushing your limits
- 8. Integrity: Staying true to yourself



## Impact of Initiative on India


- Creation of jobs
- Increase export
- Increase production will lower the price of goods and services
- It will increase multiplier effect
- Increase per capita income
- Standard of living will rise
- Marginal propensity to consume(MPC) will go up
- Boost gross domestic product(GDP)
- Bring revolutionary technology
- Industrialization



## How to Register

These are the steps to register your startup company within a day-

1. Log in to Startup India Portal
2. Choose your legal entity
3. Input your incorporation/registration number
4. Input your incorporation/registration date
5. Input PAN Number (optional)
6. Input your address with postal code & state
7. Input authorized representative details
8. Input director(s)/partner(s) details
9. Choose and upload supporting documents and self-certification
10. Incorporation/registration certificate of company/LLP/Partnership
11. Registration to avail tax and IPR
12. Certify the official notification terms and conditions



## Eligibility Criteria to get Benefits of Initiative



- A startup is an entity, private limited Company (The Companies Act,2013), Registered Partnership Firm (The Indian Partnership Act,1932), or Limited Liability Partnership (The Limited Liability Partnership Act,2008) that is headquartered in India.
- Opened less than five years ago.
- Annual turnover less than Rs.25 crore.
- The entity should not be formed by splitting up or reconstruction and its turnover should not have crossed Rs.25 crore during its existence.

## 4. SMAM



- An initiative launched by the government of India in 2014-15, the Sub-Mission on Agricultural Mechanisation (SMAM), aims to expand the reach of farm mechanisation to small and marginal farmers in such areas where the availability of farm power is low enough to boost productivity.
- Under SMAM, both the central government and the states will contribute 75 percent and 25 percent, respectively.
- The scheme aims to promote customer hiring centres to offset the adverse economic impact arising due to small landholding and the high cost of individual ownership.
- It also aims to create awareness among stakeholders through capacity-building activities and demonstrations, and will also provide financial help to small and marginal farmers for hiring implements and machinery in low mechanised regions.
- In particular, the initiative aims to popularise technology for primary processing, low-cost scientific storage/transport, value addition, and crop by-product management through capacity building and demonstrations by farmers and end-users.

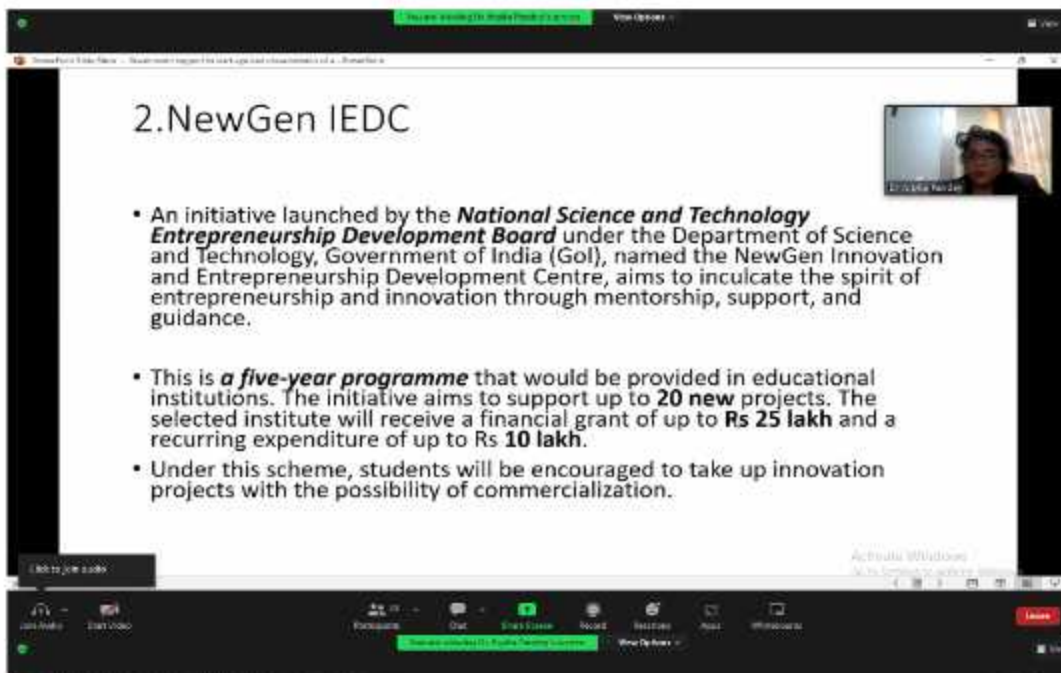
## 3. SAMRIDH Scheme



- The SAMRIDH scheme is designed to enhance the startup accelerator ecosystem in India. It was launched by the newly appointed Minister of Electronics, Information, and Technology (MeitY), Ashwini Vaishnaw, which helps startups with development, growth, and product innovation.
- It is designed to provide funding support to startups along with helping them bring skill sets together that will help them grow successfully.
- The initiative aims to accelerate around 300 startups by providing them with investor connect, customer connect, and other opportunities for global expansion in the upcoming three years.
- It is suggested that MeitY Startup Hub (MSH) act as the implementing agency for SAMRIDH. It will take equity in startups for the government's contribution via SAFE/Promissory Note, just like an accelerator.

2.NewGen IEDC

- An initiative launched by the **National Science and Technology Entrepreneurship Development Board** under the Department of Science and Technology, Government of India (GoI), named the NewGen Innovation and Entrepreneurship Development Centre, aims to inculcate the spirit of entrepreneurship and innovation through mentorship, support, and guidance.
- This is a **five-year programme** that would be provided in educational institutions. The initiative aims to support up to **20 new projects**. The selected institute will receive a financial grant of up to **Rs 25 lakh** and a recurring expenditure of up to **Rs 10 lakh**.
- Under this scheme, students will be encouraged to take up innovation projects with the possibility of commercialization.

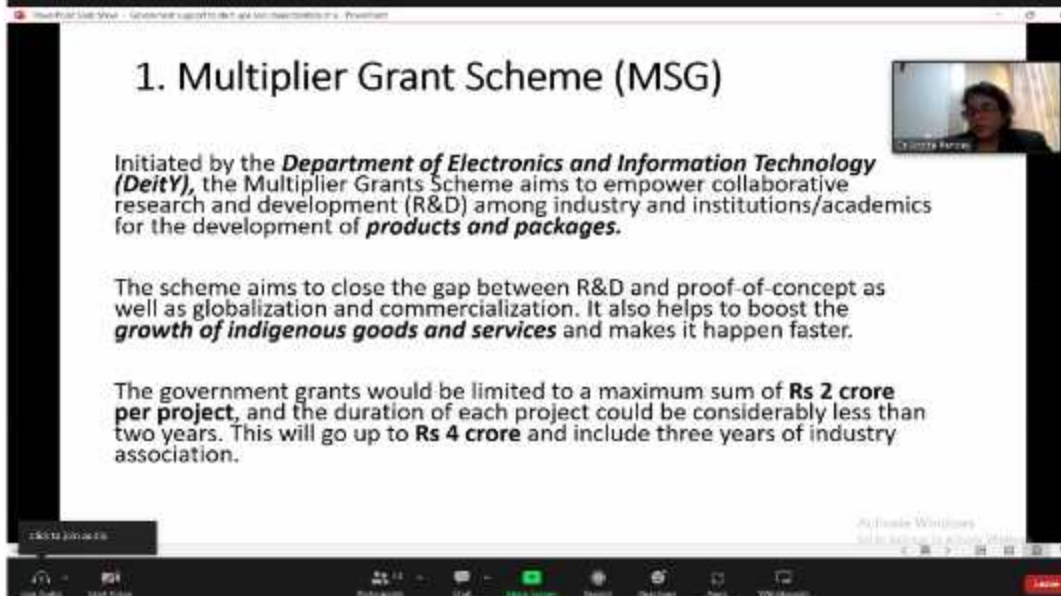


1. Multiplier Grant Scheme (MSG)

Initiated by the **Department of Electronics and Information Technology (DeitY)**, the Multiplier Grants Scheme aims to empower collaborative research and development (R&D) among industry and institutions/academics for the development of **products and packages**.

The scheme aims to close the gap between R&D and proof-of-concept as well as globalization and commercialization. It also helps to boost the **growth of indigenous goods and services** and makes it happen faster.

The government grants would be limited to a maximum sum of **Rs 2 crore per project**, and the duration of each project could be considerably less than two years. This will go up to **Rs 4 crore** and include three years of industry association.





## Schemes launched by Government

- 1 Skill India
- 2 Digital India
- 3 **Startup India**
- 4 Jan Dhan Yojana
- 5 MUDRA Bank Yojana
- 6 Make in India
- 7 SETU Fund
- 8 E-biz Portal
- 9 Atal Innovation mission (AIM)
- 10 Deen Dayal Upadhyaya Swaniyojan Yojana



## Continued.....

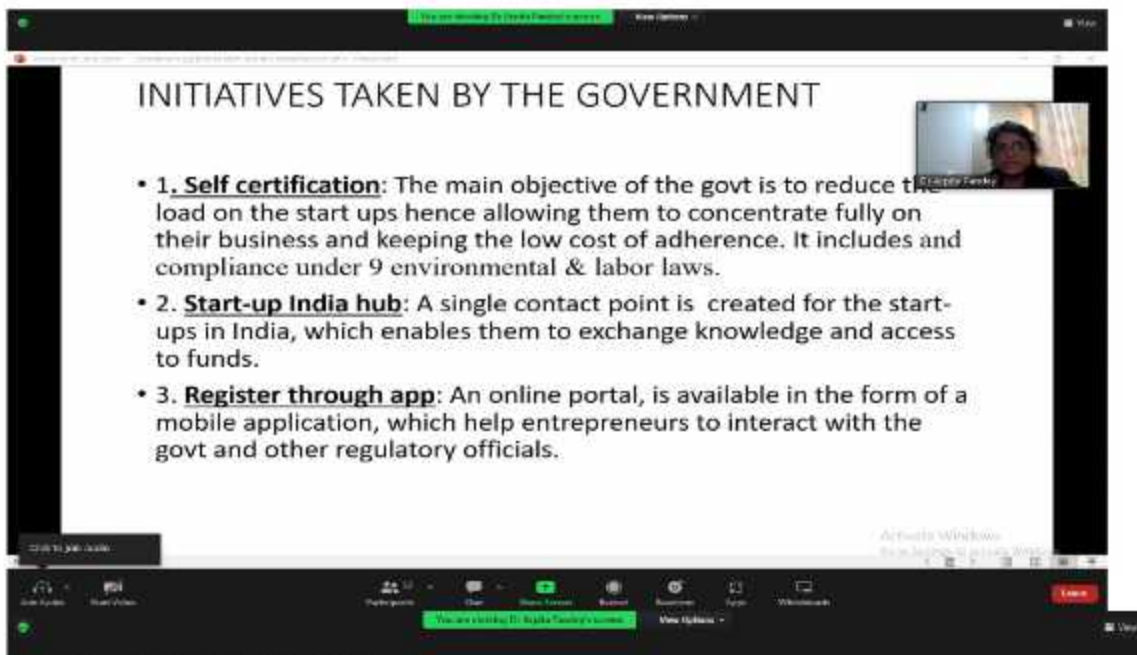
- **10. Building entrepreneurs:** Creative study plans for students will be implemented in over 5 lakh schools. Apart from this, there will also be an annual businessman grand provocation to develop high class businessmen.
- **11. Atal Innovation Mission:** This Mission will be propelled to revitalize ideas and motivate creative youngsters.
- **12. Setting up incubators:** A private-public partnership model is being considered for 35 new incubators and 31 innovation centres at national institutes.
- **13. Research parks:** The government plans to lay seven innovative research parks, including six in the Indian Institute of Technology campuses and one in the Indian Institute of Science campus.





## INITIATIVES TAKEN BY THE GOVERNMENT

- 1. **Self certification:** The main objective of the govt is to reduce the load on the start ups hence allowing them to concentrate fully on their business and keeping the low cost of adherence. It includes and compliance under 9 environmental & labor laws.
- 2. **Start-up India hub:** A single contact point is created for the start-ups in India, which enables them to exchange knowledge and access to funds.
- 3. **Register through app:** An online portal, is available in the form of a mobile application, which help entrepreneurs to interact with the govt and other regulatory officials.



## CURRENT STATE OF STARTUPS IN INDIA by Economic survey 21-22

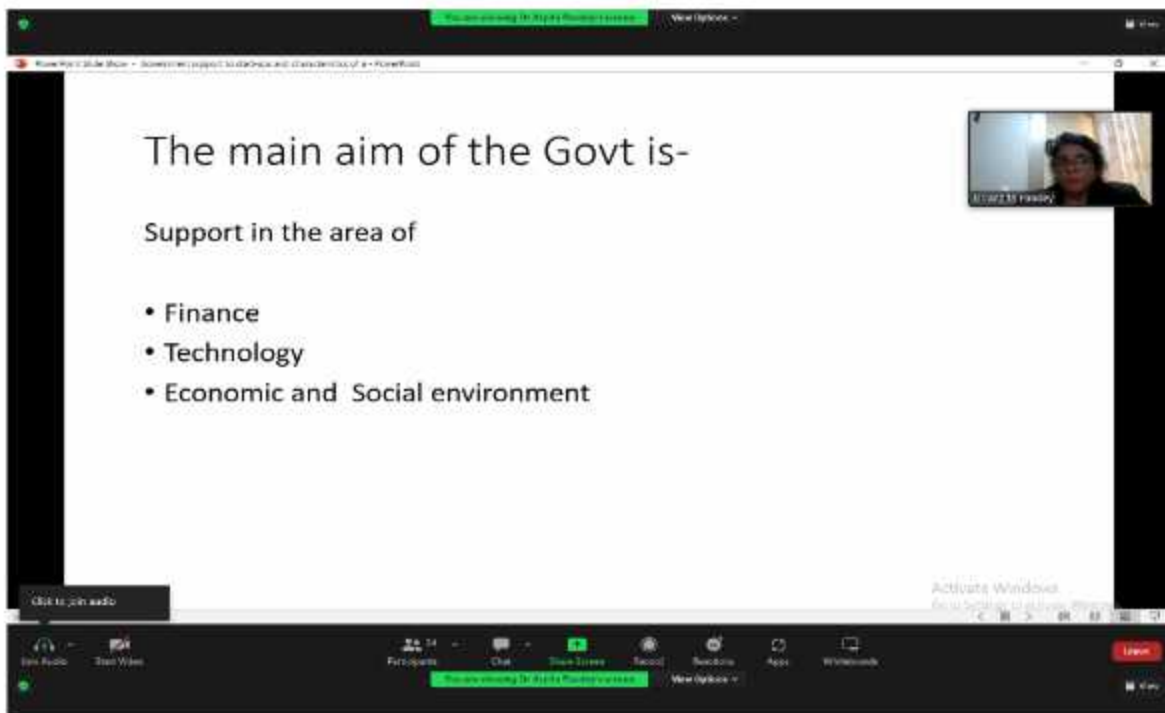
- 1. India is the third largest Startup hub.
- 2. Average age of startup founders is 28 years.
- 3. 9% of the total startup founders are women.
- 4. Over **60,000 startups** are operating in India, and the country now boasts over **100 unicorns**.
- 5. Average number of new technology startups has moved from 480 in 2010 to increase to 4000 in 2022.
- 7. Approximately, 50% growth in share of female entrepreneurs in the last 12 months.
- 8. The number of Private Equity and Venture Capital firms has doubled in the last 12 months.




The main aim of the Govt is-

Support in the area of

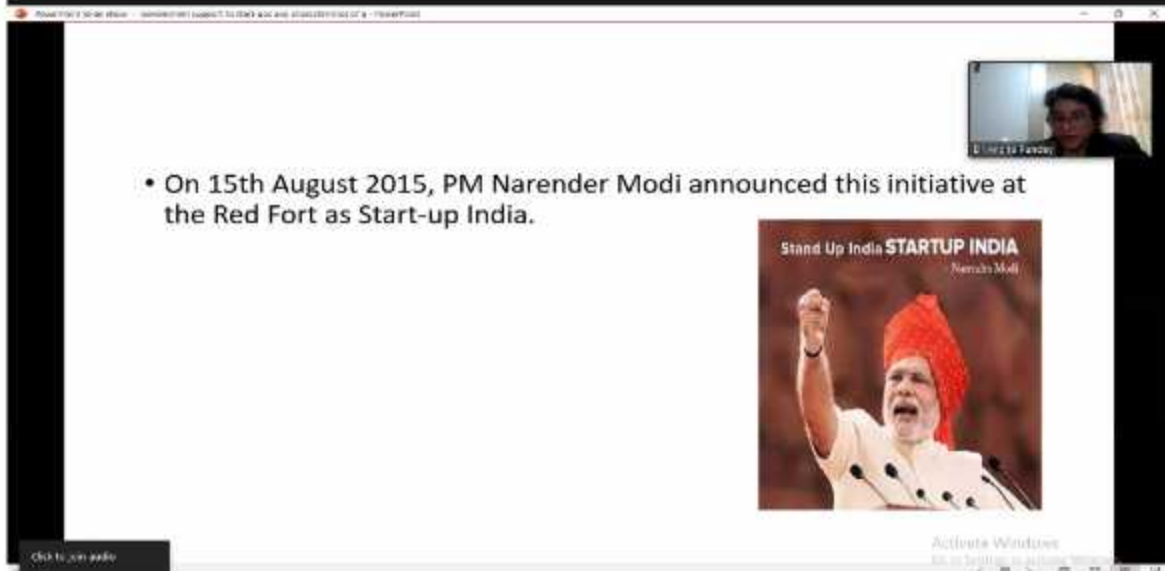
- Finance
- Technology
- Economic and Social environment



- On 15th August 2015, PM Narendra Modi announced this initiative at the Red Fort as Start-up India.



Stand Up India **STARTUP INDIA**  
Narendra Modi



**37**  
UNICORNS  
BETWEEN 2011-2020



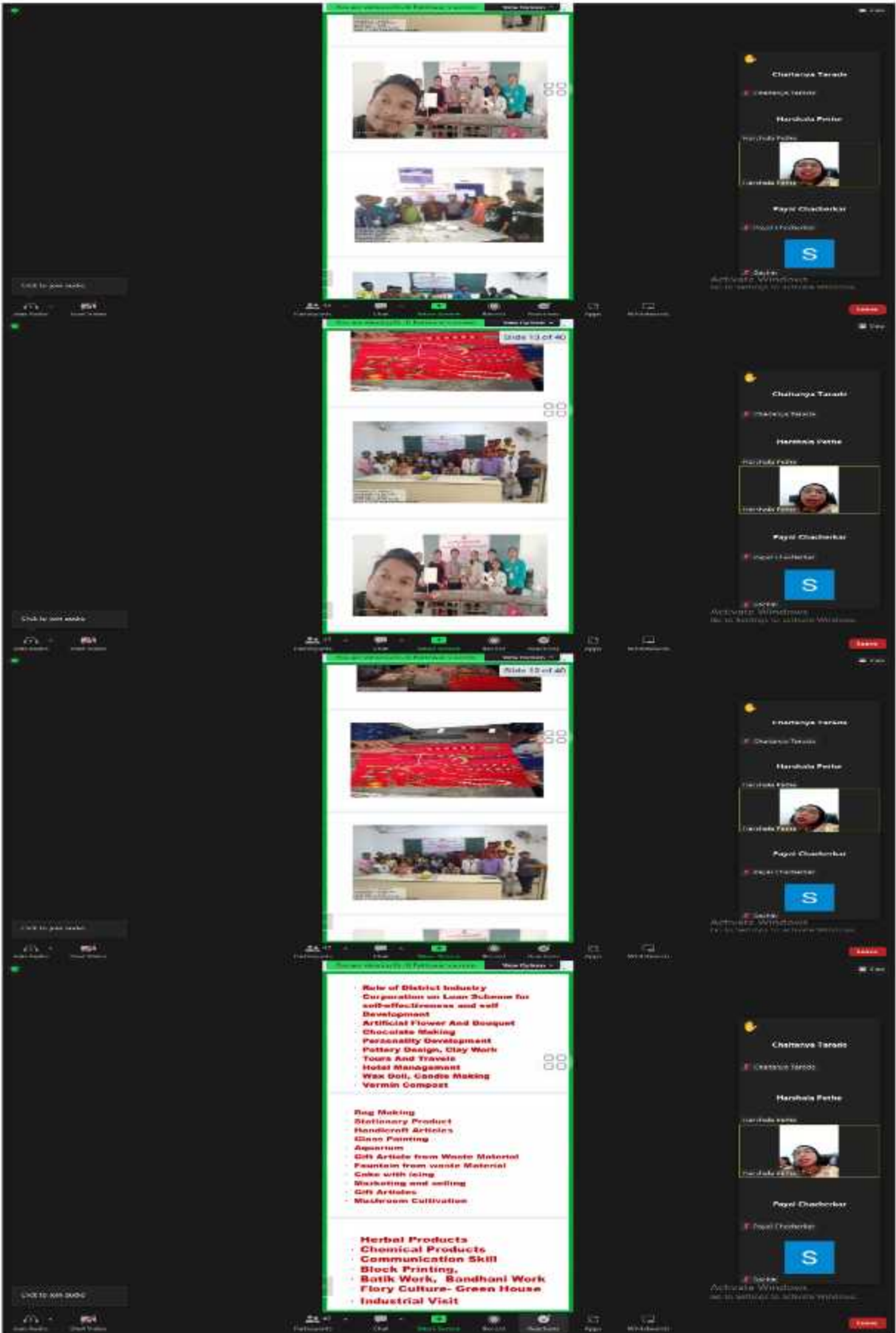
**44**  
UNICORNS  
IN 2021







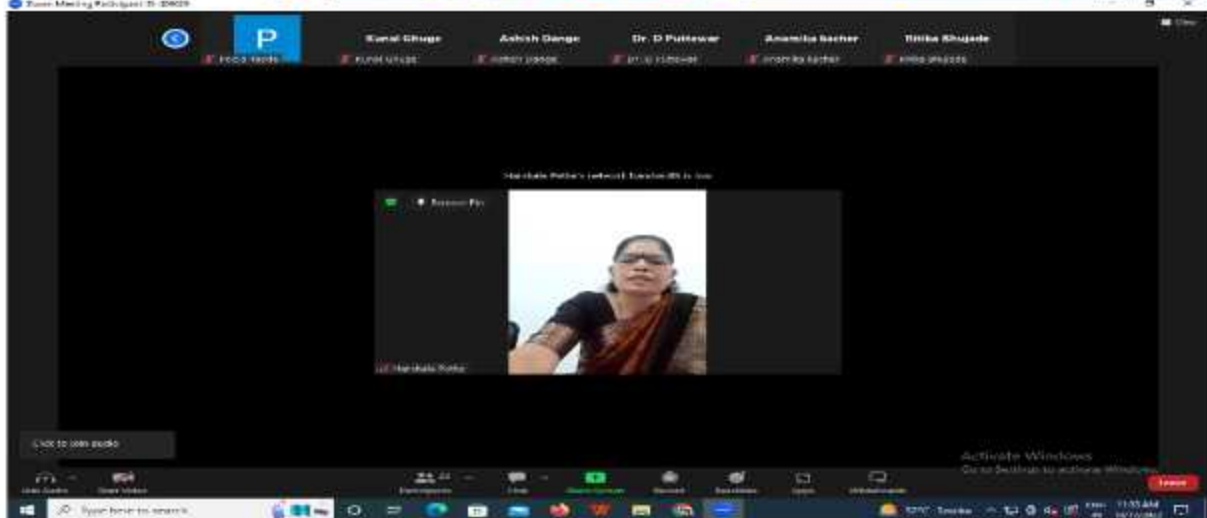
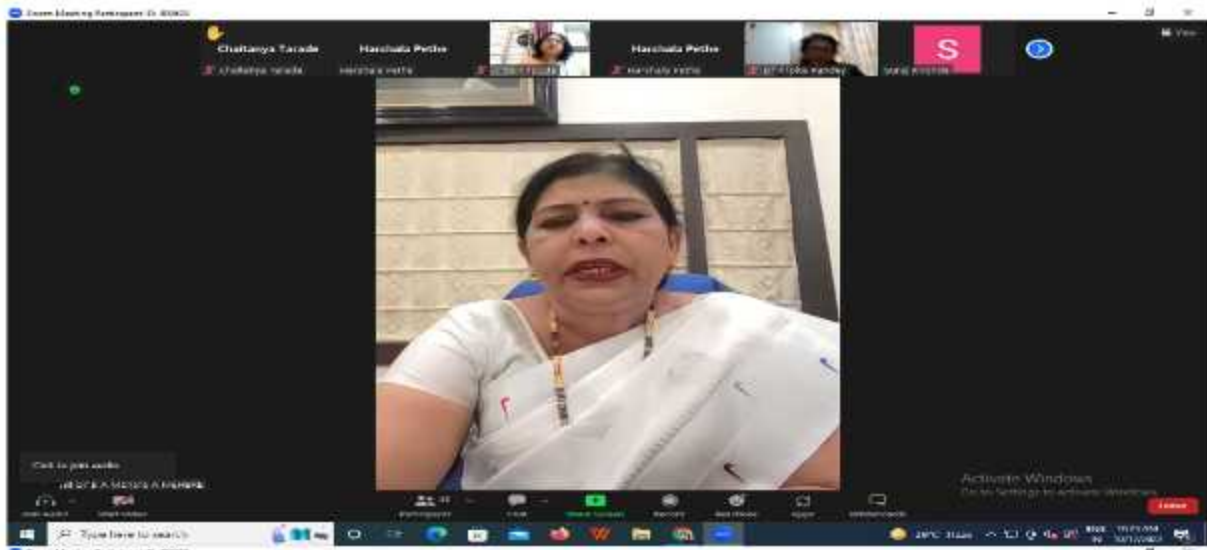






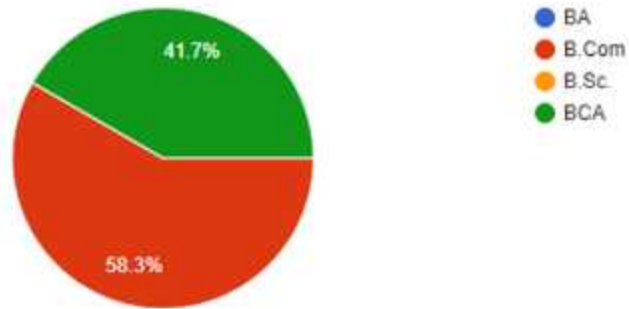




## Class

36 responses

 Copy

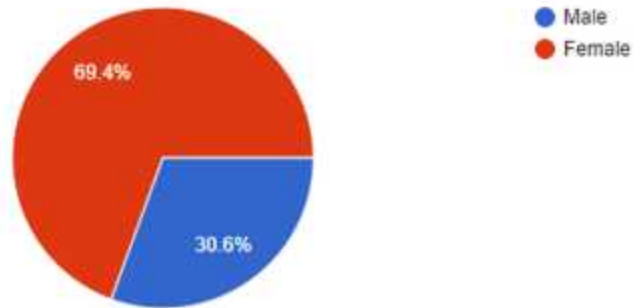


---

## Gender

36 responses

 Copy

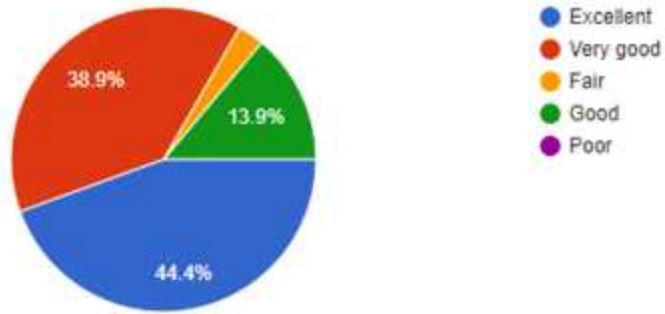




1. How did you find the content delivered during the webinar.

 Copy

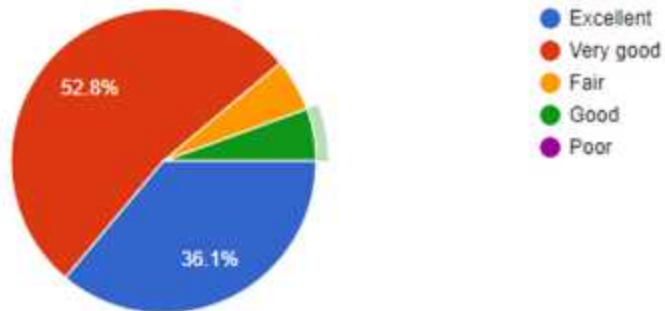
36 responses



2. How did you find the Organisation and Management of the webinar.

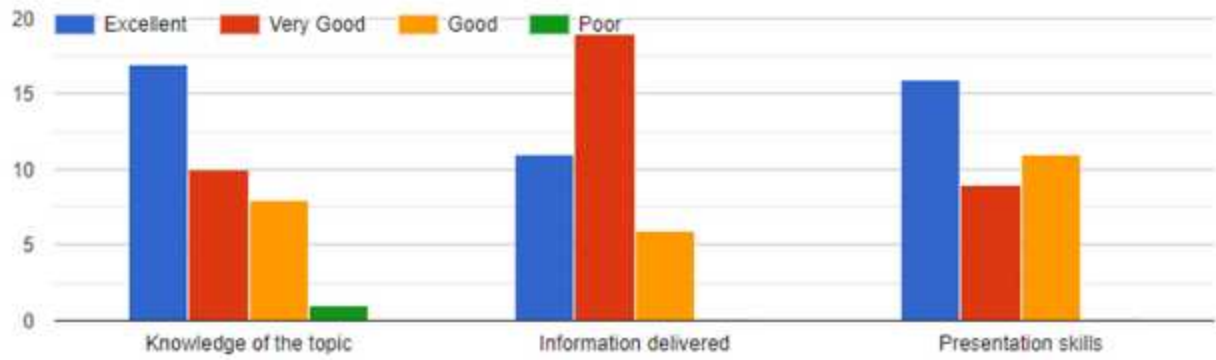
 Copy

36 responses



### 3. A few words about the Resource person Dr. Arpita Pandey.

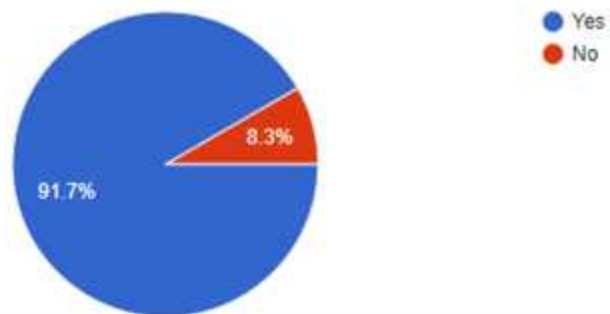
 Copy



### 4. Did the webinar help you with new learnings or knowledge?

 Copy

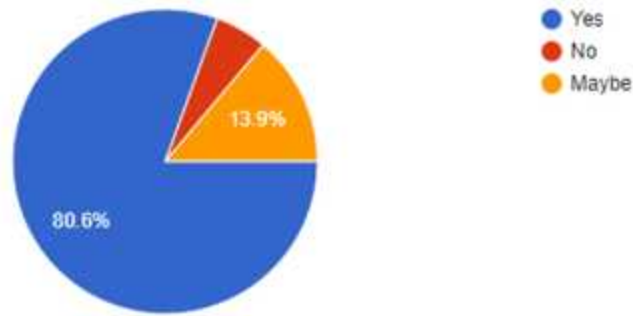
36 responses



5. Would you be interested in attending such webinars in future?

 Copy

36 responses



6. Kindly give your valuable remarks about this webinar.

22 responses

Good

No

Excellent

It was awesome

It was excellent

Should have included examples and new ideas

Good 👍

It was good.

The webinar was so amazing and the style of communication was so fabulous..

It was good and the webinar is very helpful for me in my future

This webinar gives a lots of information about how to start up small business and to earn money so, thanks you so much for giving that much knowledgeable information to us mam.

Very knowledgeable

This webinar gives a lots of information about how to start up small business and to earn money so, thanks you so much for giving that much knowledgeable information to us mam.

Very knowledgeable

Good

Workshop is very important in my life

Workshop is very important in my lfe


Very good

From this I get much knowledge

Looking forward to attend such webinars in future very inspiring

#### **Committee Members**

1. Dr. D. H. Puttewar (Coordinator, ED Cell)
2. Dr. Harshali Pethe
3. Dr. Anita Tirpude

  
Dr. D. H. Puttewar  
(Coordinator, ED Cell)