



Param Poojya Dr. Babasaheb Ambedkar Smarak Samiti, Dr. Ambedkar College
Deekshabhoomi, Nagpur

Certificate Program In Banking, Finance And Insurance (CPBFI) Batch 358 Launch Program

Organized By

Department of Commerce in Association with Bajaj Finserv Limited, Nagpur

Date: 28th October, 2021

Report

A Batch Launch Program of Certificate Program in Banking ,Finance and Insurance (CPBFI) 358 was organized by the Department of Commerce in association with Bajaj Finserv Limited, Nagpur on 28th October 2021. Dr. Ambedkar College has partnered with *Bajaj Finserv Limited*, one of the top financial services companies in India, to conduct a Certificate Programme in Banking, Finance and Insurance (*CPBFI*). The programme is offered only for students and alumni of partner colleges of Bajaj Finserv. CPBFI equips fresh graduates with domain knowledge and skills to help them become a part of the BFSI industry.

Apart from this, the HR workshop is conducted at the end of the course which provides the students with a practical experience of the end-to-end recruitment process from selection of job advertisement to job interview. Due to the current pandemic situation an online batch was formed of 46 students who will undergo 96 hrs of training, 4 hours a day making it a curriculum based training including 24 Hrs of Insurance Management involving concepts of risk and uncertainty and need of insurance , product and process training on life and non-life products, underwriting and claims process, distribution channels and structure of an insurance company , overview of IRDA and the impact of technology on the insurance industry ,36 Hrs of advanced Communication Skills involving essential listening, speaking, reading and writing skills , negotiation, sales-oriented communication, objection handling, customer service, and persuasion .

Final section is of 24 Hrs involving banking operations ,industry overview of banks, NBFCS and other financial institutions , product and process training, asset and liability products, KYC and underwriting ,

overview of role of RBI, various roles and functions in a bank, compliance & ethics and the impact of technology on the banking industry . The new batch of CPBFI 3.0 version also includes 12 hours of self management training including swaroop orientation and decision making which involves interaction with experienced corporate role models and learning from their experiences.

The program started with a brief introduction and welcome by coordinator of the program Mrs. Shefali S. Chouksey followed by a welcome address by Principal, Dr. Mrs. B.A. Mehere who informed the students of the benefits of the platform provided to them through this alliance and guided the students to take up this opportunity for the betterment of their career.

Head of the department ,Dr. Varsha Panbude, also welcomed the CPBFI representatives and appreciated their valuable time and efforts to make this launch happen.She encouraged students to participate with full vigour and to hone their skills and knowledge to the best capacity.

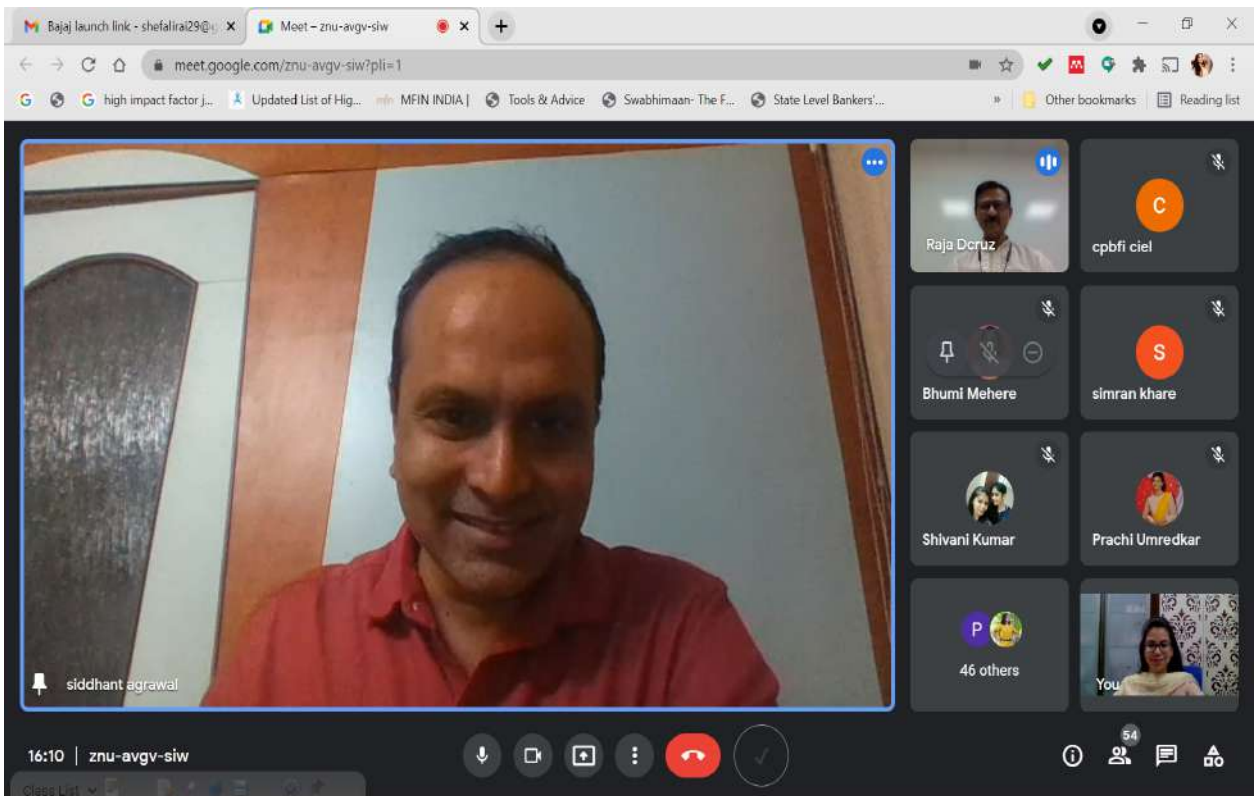
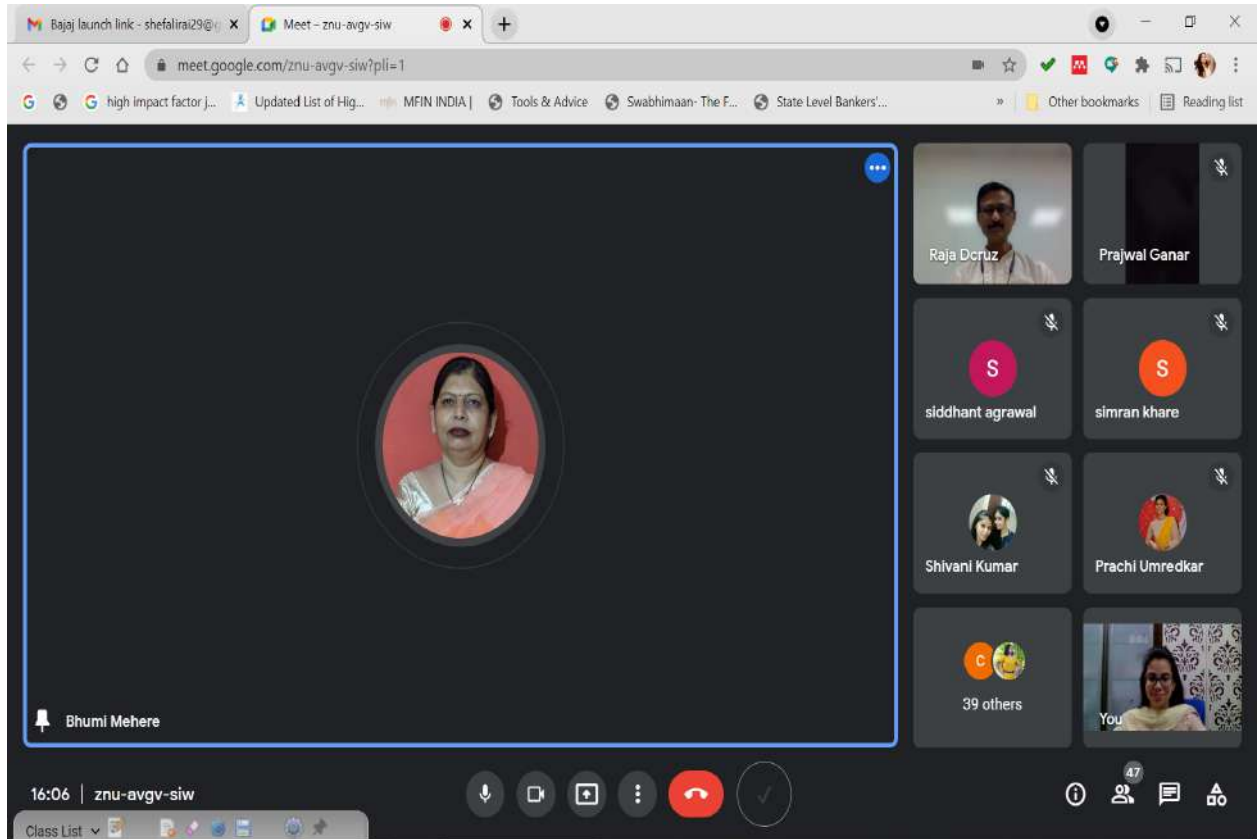
Mr. Raja D'Cruz ,Senior Manager ,Bajaj Finserv also briefed the students about the program and how it will be conducted along with essential requirements. He has over 20 years of experience in Pharmaceutical sales, Insurance operations and in HR Talent Acquisition.He currently is working with Bajaj Finserv Ltd. for CSR (Placement Support).He also stated that he is always eager to help and guide the Youth with any Career or Placement query.

Mr. Siddhant Agarwal, Lead trainer at BAJAJ Nagpur also present welcomed the students and introduced the trainers of the batch, Mr. Alekh Chourasia, Ms. Sheetal Gaikwad and Mr. Ajit Parwate.It was attended by 54 participants.

A short video was played about the organization and CPBFI program which showcased the experience of students who have already benefited under the program and have gained employment. It was an interactive session where students' queries were answered.

After the conclusion of the final session, a formal vote of thanks was Proposed by Mrs. Shefali S. Chouksey, coordinator of the program. The program was successfully carried out with the help of technical guidance and operations carried out by Mr. Siddhant Agarwal.

Webinar Screenshots



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Class List

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Class List

