# Dr. Ambedkar College, Deeksha Bhoomi, Nagpur

## NOTICE

All the students of M.Sc. Semester II (Computer Science) are hereby informed that a Guest Lecture on 'Business Intelligence: Master Data Management & Customer Data Platform' by Mr. Akash Dalal, Owner at SingleTruth, Dallas, Texas (US) will be held on 01/08/20 at 8.00 AM in online mode on Google Meet.

All must remain present.

Head

Dept. of Computer Science

# DR. AMBEDKAR COLLEGE
## DEEKSHABHOOMI, NAGPUR-10

## Report of Guest Lecture
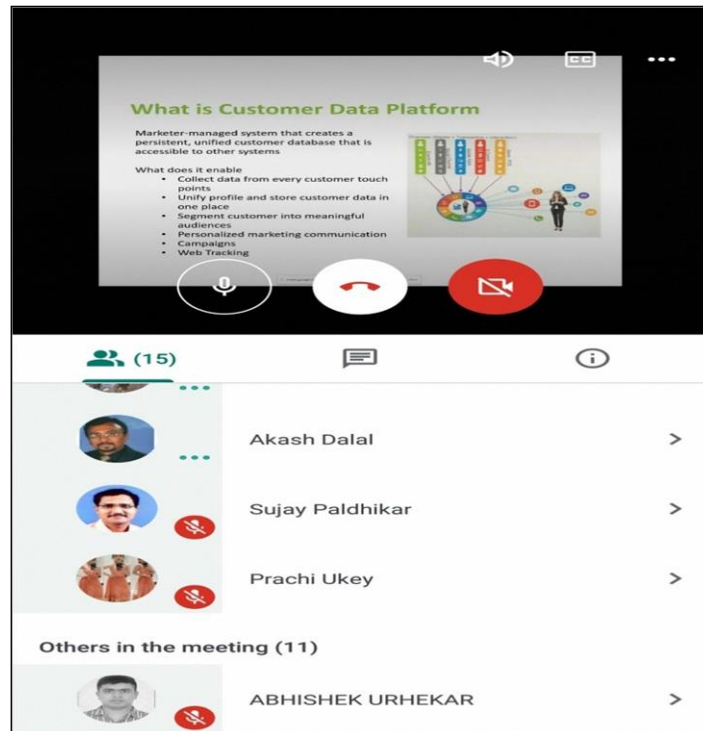## Date: 01-08-2020

**Topic: Customer Data Platform**

**RESOURCE PERSON: Mr. AkashDalal,Owner,SingleTruth,Dallas,Texas(U.S.A.)**

Department of Computer Science Conducted a Guest Lecture on the topic **'Business Intelligence: Master Data Management &Customer Data Platform'**on 01-08-2020 at 8.00A.M. via online mode. The target group was M.Sc. Semester –II students and almost 15**s**tudents participated in the programme.

Formerly Mr. AkashDalal worked as Lecturer at Shivaji Education Society's Science College, Nagpur. Apart from teaching, his interest is in databases and in learning new concepts. So, he does a course for Y2K problem which was the issue in computers for date in 2000. Then he shifted to US for the project, settled there and form the company names as SingleTruth.

He elaborate the ideas of Business Intelligence, how the customer data is important to run a business. He also focus on Data Architecture and customer data platform. The data platforms are useful to business, because to run the business efficiently data platforms plays a vital role. He explain the ideas of managing the customers data and how to mastering in customer data management.

The lecture was highly resourceful as current topic was chosen and it also helped studentsto become aware of the job market available, how data platforms used in sever side application. The technical side of the meeting is handled by Mr. Sujay Paldhikar. Mr. Avinash Hedaoo proposed a formal vote of thanks.

*1: Screenshot of Guest Lecture*